MERCURY

Strategic Compensation, Payroll Analytics & Workforce Cost Optimization

16 – 27 November 2026
Casablanca (Morocco)



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Ref: 121849_1054522 **Date:** 16 – 27 November 2026 **Location:** Casablanca (Morocco) **Fees:** 6800 Euro

Intoduction

As organizations continue to face increasing labor costs, evolving compensation strategies, global compliance requirements, and growing workforce expectations, payroll has become a critical source of strategic business intelligence. Modern payroll and compensation leaders are expected not only to ensure accurate salary processing but also to optimize workforce costs, improve operational efficiency, support executive decision-making, and align reward strategies with organizational performance.

This executive programme equips participants with advanced competencies in strategic compensation planning, payroll analytics, workforce cost management, executive reporting, performance-based rewards, labor budgeting, AI-powered workforce forecasting, and organizational payroll optimization. Participants will learn how leading global organizations transform payroll data into actionable business intelligence that supports sustainable growth and competitive advantage.

Targeted Groups

This Strategic Compensation, Payroll Analytics & Workforce Cost Optimization training targets professionals seeking knowledge and skills:

- Payroll Directors.
- Payroll Managers.
- Compensation & Benefits Managers.
- HR Directors.
- Chief Human Resources Officers CHROs.
- Finance Managers.
- Financial Controllers.
- Shared Services Managers.
- Workforce Planning Managers.
- Human Capital Executives.

Course Objectives

Participants will achieve the following objectives by completing the Strategic Compensation, Payroll Analytics & Workforce Cost Optimization course:

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- Develop strategic compensation frameworks.
- Optimize payroll costs without reducing employee engagement.
- Design executive payroll dashboards.
- Apply workforce cost analytics.
- Forecast payroll budgets using AI.
- Align compensation with organizational performance.
- Improve reward systems using data-driven methodologies.
- Integrate payroll, HR, and finance decision-making.
- Manage enterprise labor costs effectively.
- Build strategic workforce planning models.

Targeted Competencies

Participants will gain the following competencies during the Strategic Compensation, Payroll Analytics & Workforce Cost Optimization program:

- Executive Lectures.
- Business Case Studies.
- Payroll Analytics Workshops.
- AI Demonstrations.
- Interactive Exercises.
- Compensation Design Labs.
- Financial Simulations.
- Group Discussions.
- Strategic Planning Sessions.
- Executive Action Projects.

Studying Scenarios

In this Strategic Compensation, Payroll Analytics & Workforce Cost Optimization training, participants develop skills through the following scenarios:

- Analyzing workforce costs and identifying optimization opportunities.
- Designing compensation strategies aligned with business goals.
- Creating payroll dashboards for executive decision-making.
- Using analytics to forecast future payroll requirements.
- Developing performance-based reward structures.
- Managing payroll risks and compliance challenges.

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Course Content

Unit 1: Strategic Workforce Cost Management

- Understanding Workforce Costs.
- Payroll Cost Drivers.
- Total Rewards Philosophy.
- Labor Cost Optimization.
- Workforce Investment Strategy.
- Organizational Cost Structures.
- Cost vs Productivity.
- Global Payroll Trends.

Unit 2: Executive Compensation Strategy

- Compensation Philosophy.
- Salary Architecture.
- Market Benchmarking.
- Executive Compensation.
- Incentive Design.
- Variable Pay Systems.
- Bonus Structures.
- Long-Term Reward Strategies.

Unit 3: Payroll Analytics & Business Intelligence

- Payroll KPIs.
- Executive Dashboards.
- Workforce Metrics.
- Payroll Performance Indicators.
- Cost Analysis.
- Data Visualization.
- Executive Reporting.
- Business Intelligence Tools.

Unit 4: AI-Powered Workforce Forecasting

- Predictive Payroll Analytics.
- AI Forecasting Models.
- Workforce Demand Planning.
- Budget Forecasting.
- Intelligent Labor Planning.
- Scenario Modeling.
- Workforce Simulations.
- AI Decision Support.

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Unit 5: Performance-Based Reward Systems

- Performance Pay.
- Merit Increases.
- Incentive Management.
- KPI-Based Compensation.
- Reward Governance.
- Employee Motivation.
- Recognition Programs.
- Strategic Rewards.

Unit 6: Payroll Budgeting & Financial Planning

- Payroll Budget Preparation.
- Cost Forecasting.
- Financial Controls.
- Budget Monitoring.
- Cost Variance Analysis.
- Capital Planning.
- Financial Risk.
- Executive Financial Reporting.

Unit 7: Workforce Productivity & Organizational Efficiency

- Productivity Measurement.
- Labor Utilization.
- Workforce Optimization.
- Employee Value Analysis.
- Human Capital ROI.
- Cost Efficiency Models.
- Operational Excellence.
- Continuous Improvement.

Unit 8: Compliance, Governance & Payroll Risk Management

- Payroll Governance.
- Compensation Compliance.
- Internal Controls.
- Audit Readiness.
- Labor Regulations.
- Tax Risk Management.
- Fraud Prevention.
- Enterprise Risk Management.

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Unit 9: Digital Payroll Transformation & Intelligent Workforce Management

- Digital Payroll Strategy.
- HR Digital Transformation.
- Cloud Payroll Platforms.
- ERP Integration.
- Payroll Automation.
- Self-Service Technologies.
- Intelligent Workflows.
- Future Workforce Systems.

Unit 10: Executive Payroll & Compensation Strategy

- Aligning Payroll with Business Strategy.
- Workforce Planning.
- Strategic Decision Making.
- Future of Compensation.
- AI-Driven Workforce Strategy.
- Executive Leadership.
- Digital Transformation Roadmap.
- Capstone Payroll Optimization Project.

Final Insights & Key Takeaways

Participants will gain a strategic understanding of how payroll analytics and compensation management can improve workforce efficiency and organizational performance. The programme enables professionals to transform payroll data into valuable insights that support cost optimization, strategic planning, and sustainable business growth.