



ESG Reporting for Finance Professionals

1 – 5 March 2027
Casablanca (Morocco)



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Ref: 121821_1053173 **Date:** 1 – 5 March 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction

The ESG Reporting for Finance Professionals course provides finance specialists with an understanding of environmental, social, and governance reporting practices. It explores the role of finance teams in integrating ESG information into financial decision-making, corporate reporting, and strategic planning. Participants will examine ESG frameworks, reporting requirements, sustainability metrics, and data management approaches that support transparent organizational performance. The program focuses on connecting sustainability objectives with financial analysis, risk management, and long-term business value creation. Participants will understand how ESG reporting influences investor confidence, regulatory alignment, and organizational accountability. It prepares finance professionals to contribute effectively to ESG reporting processes and sustainable business strategies.

Targeted Groups

This ESG Reporting for Finance Professionals training targets professionals seeking knowledge and skills:

- Finance managers manage ESG-related financial information.
- Accountants involved in sustainability reporting activities.
- Financial analysts evaluating ESG performance data.
- Auditors are reviewing sustainability disclosures and controls.
- Risk managers assessing ESG-related financial risks.
- Investment professionals analyzing sustainable business performance.
- Corporate reporting specialists are improving ESG communication.
- Business leaders are integrating ESG into financial strategies.

Course Objectives

Participants will achieve the following objectives by completing the ESG Reporting for Finance Professionals course:

- Understand the fundamentals of ESG reporting and its importance in modern finance.
- Identify key ESG principles affecting financial decision-making and reporting practices.
- Analyze sustainability data and connect ESG indicators with business performance.
- Recognize major ESG reporting frameworks and disclosure requirements.
- Evaluate environmental, social, and governance factors influencing financial risks.
- Develop knowledge of ESG metrics, measurement approaches, and reporting structures.
- Understand the role of finance teams in sustainability reporting processes.
- Apply ESG concepts to corporate financial planning and strategic analysis.
- Improve the ability to interpret ESG reports for investment and management decisions.
- Examine methods for enhancing transparency, accountability, and stakeholder communication.
- Support organizations in developing effective ESG reporting strategies.
- Strengthen financial professionals' understanding of sustainable value creation.

Targeted Competencies

Participants will gain the following competencies during the ESG Reporting for Finance Professionals program:

- Understanding ESG reporting principles and financial sustainability concepts.
- Evaluating ESG data for accurate business performance analysis.
- Interpreting sustainability disclosures and reporting frameworks.
- Linking ESG indicators with financial planning processes.
- Assessing environmental and social risks affecting organizations.
- Improving ESG data quality and reporting reliability.
- Supporting strategic decisions through sustainability insights.
- Communicating ESG performance information effectively.
- Integrating ESG considerations into financial management practices.

Studying Scenarios

In this ESG Reporting for Finance Professionals training, participants develop skills through the following scenarios:

- Reviewing ESG reports to identify financial impacts and sustainability performance.
- Analyzing company cases involving ESG risks and investment decisions.
- Evaluating sustainability metrics for corporate reporting improvement.
- Examining finance team responsibilities in ESG disclosure processes.
- Developing approaches for integrating ESG information into financial analysis.

Course Content

Unit 1: Fundamentals of ESG Reporting and Sustainable Finance

- Introduction to ESG concepts and their importance in corporate reporting.
- Understanding the relationship between environmental, social, and governance factors.
- Exploring the evolution of ESG reporting in global business environments.
- Examining the role of finance professionals in sustainability reporting.
- Understanding how ESG reporting supports responsible business strategies.
- Identifying the connection between ESG performance and financial value creation.
- Reviewing the importance of transparency and accountability in ESG disclosures.

Unit 2: ESG Reporting Frameworks, Standards, and Disclosure Principles

- Understanding major ESG reporting frameworks used by organizations worldwide.
- Exploring sustainability reporting standards and disclosure principles.
- Examining the structure of ESG reports and required information categories.
- Understanding materiality assessment in ESG reporting processes.
- Identifying key ESG reporting requirements affecting financial departments.
- Reviewing corporate sustainability reporting approaches and practices.
- Analyzing differences between financial reporting and sustainability reporting.
- Understanding how reporting frameworks improve stakeholder communication.

Unit 3: ESG Data Management, Metrics, and Performance Measurement

- Understanding ESG data collection methods and reporting processes.
- Identifying important environmental metrics related to organizational performance.
- Examining social responsibility indicators and workforce-related measurements.
- Understanding governance metrics and ethical business practices.
- Analyzing ESG performance indicators for financial decision-making.
- Evaluating data accuracy, consistency, and reliability in ESG reports.
- Exploring methods for improving ESG data management systems.
- Understanding the role of financial teams in ESG data validation.

Unit 4: ESG Integration into Financial Analysis and Risk Management

- Understanding the impact of ESG factors on financial performance evaluation.
- Integrating ESG considerations into financial planning and forecasting.
- Evaluating ESG-related risks affecting organizational stability.
- Analyzing sustainability risks within investment and business decisions.
- Understanding climate-related financial risks and opportunities.
- Examining ESG factors in corporate risk management strategies.
- Applying ESG insights to improve strategic financial decisions.
- Understanding the connection between ESG reporting and long-term business resilience.

Unit 5: Developing Effective ESG Reporting Strategies for Finance Teams

- Understanding the role of finance departments in ESG strategy implementation.
- Developing approaches for improving ESG reporting quality and transparency.
- Integrating sustainability objectives into financial management practices.
- Enhancing communication between finance teams and sustainability departments.
- Understanding stakeholder expectations related to ESG disclosures.
- Evaluating methods for improving ESG reporting effectiveness.
- Supporting organizational goals through sustainable finance practices.
- Strengthening financial leadership in ESG transformation initiatives.

Final Insights & Key Takeaways

The course provides finance specialists with essential knowledge to understand, analyze, and support sustainability reporting practices within organizations. Participants gain valuable insights into ESG integration, financial sustainability, risk assessment, and strategic reporting approaches that contribute to responsible business growth.