MERCURY

Professional Treasury Management Operations

19 – 23 April 2027
Munich (Germany)



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Professional Treasury Management Operations

Ref: 121806_1048570 **Date:** 19 – 23 April 2027 **Location:** Munich (Germany) **Fees:** 5600 Euro

Introduction

The Professional Treasury Management Operations course provides participants with an understanding of modern treasury functions and their strategic role in organizational financial management. It explores treasury operations, cash management, liquidity planning, banking relationships, financial risk awareness, and payment management within a structured theoretical framework. Participants will examine the principles that support effective treasury decision-making and improve financial control and operational efficiency. The program highlights treasury governance, internal controls, forecasting practices, and working capital optimization, all of which contribute to sustainable financial performance. Participants will analyze treasury management processes used across various industries to strengthen financial planning and treasury operations. They will possess a solid theoretical foundation for understanding professional treasury management practices and supporting organizational financial objectives.

Targeted Groups

This Professional Treasury Management Operations training targets professionals seeking knowledge and skills:

- Treasury officers and treasury analysts.
- Finance managers and financial controllers.
- Cash management professionals.
- Corporate accountants and finance specialists.
- Banking and financial services professionals.
- Budgeting and financial planning personnel.
- Internal audit and compliance professionals.
- Business professionals involved in financial operations.

Course Objectives

Participants will achieve the following objectives by completing the Professional Treasury Management Operations course:

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- Understand the responsibilities of modern treasury management.
- Explain treasury operations within corporate finance.
- Analyze cash flow management principles.
- Evaluate liquidity management practices.
- Understand working capital management concepts.
- Identify treasury risks and control measures.
- Examine banking relationship management processes.
- Interpret payment and collection procedures.
- Understand treasury forecasting techniques.
- Recognize financial control requirements.
- Analyze treasury governance frameworks.
- Improve financial decision-making knowledge.
- Strengthen operational treasury planning capabilities.
- Support organizational financial stability.

Targeted Competencies

Participants will gain the following competencies during the Professional Treasury Management Operations program:

- Treasury operations knowledge.
- Cash management analysis.
- Liquidity planning skills.
- Working capital evaluation.
- Treasury forecasting techniques.
- Banking relationship understanding.
- Payment process management.
- Financial control awareness.
- Treasury risk identification.
- Treasury reporting interpretation.
- Financial planning support.
- Treasury governance understanding.

Studying Scenarios

In this Professional Treasury Management Operations training, participants develop skills through the following scenarios:

- Organizations improve cash flow forecasting to maintain liquidity and support financial priorities.
- Treasury departments evaluate banking relationships to enhance payment efficiency and reduce financial costs.
- Finance teams develop working capital strategies to improve cash availability and operational performance.
- Companies review treasury controls and reporting procedures to strengthen financial governance.

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Course Content

Unit 1: Treasury Management Fundamentals

- Define the purpose and objectives of treasury management.
- Understand the organizational role of treasury operations.
- Examine treasury responsibilities across business functions.
- Explore treasury organizational structures.
- Understand treasury governance principles.
- Review financial policies supporting treasury activities.

Unit 2: Cash Flow and Liquidity Management

- Understand cash flow management principles.
- Analyze cash inflows and cash outflows.
- Examine liquidity management techniques.
- Explore short-term funding requirements.
- Study working capital management concepts.
- Understand cash forecasting processes.

Unit 3: Banking Operations and Treasury Transactions

- Understand banking relationship management.
- Examine treasury banking services.
- Study payment management processes.
- Review collection management procedures.
- Explore treasury transaction controls.
- Understand bank account management.

Unit 4: Treasury Risk Management and Financial Controls

- Identify treasury operational risks.
- Understand financial risk management concepts.
- Examine the treasury internal controls.
- Study fraud prevention principles.
- Analyze treasury compliance requirements.
- Review treasury reporting practices.

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Unit 5: Treasury Planning, Performance, and Decision-Making

- Understand treasury planning methodologies.
- Examine treasury performance measurement.
- Analyze treasury key performance indicators.
- Study treasury reporting for management.
- Explore strategic treasury decision-making.
- Understand continuous treasury improvement practices.

Final Insights & Key Takeaways

Professional treasury management enhances financial stability through effective cash management, liquidity planning, and financial control. Strong knowledge of treasury operations and governance supports better financial performance and informed decision-making.