MERCURY

Finance Leadership & Decision-Making

8 – 12 March 2027
Geneva (Switzerland)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 121805_1048503 **Date:** 8 – 12 March 2027 **Location:** Geneva (Switzerland) **Fees:** 6500 Euro

Introduction

Organizations require finance leaders who can transform financial information into confident, strategic business decisions that support sustainable growth and long-term performance. The Finance Leadership & Decision-Making course develops an understanding of financial leadership, business finance, strategic planning, and decision-making within dynamic organizational environments. Participants will explore how financial analysis, budgeting, forecasting, risk evaluation, and performance measurement contribute to effective leadership and organizational success. The program examines how finance professionals communicate financial insights, influence stakeholders, and align financial objectives with corporate strategy. It strengthens analytical thinking while improving confidence in evaluating financial opportunities and organizational challenges. Participants will possess a framework for leading financial decisions that improve operational efficiency, profitability, and long-term value creation.

Targeted Groups

This Finance Leadership & Decision-Making training targets professionals seeking knowledge and skills:

- Finance managers and supervisors.
- Financial controllers and analysts.
- Budget and planning professionals.
- Department managers with financial responsibilities.
- Business unit leaders and executives.
- Corporate strategy professionals.
- Project and operations managers.
- Professionals preparing for finance leadership positions.
- Decision-makers are responsible for organizational performance.

Course Objectives

Participants will achieve the following objectives by completing the Finance Leadership & Decision-Making course:

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- Understand strategic finance leadership principles.
- Strengthen financial decision-making capabilities.
- Interpret financial statements confidently.
- Improve budgeting and financial planning skills.
- Apply financial analysis to business decisions.
- Evaluate investment and financing alternatives.
- Assess business risks using financial information.
- Support organizational performance through financial leadership.
- Improve forecasting and financial performance evaluation.
- Develop effective financial communication techniques.
- Align financial objectives with business strategy.
- Build confidence in executive financial discussions.
- Enhance critical thinking for complex financial situations.
- Promote sustainable financial value creation.

Targeted Competencies

Participants will gain the following competencies during the Finance Leadership & Decision-Making program:

- Strategic financial leadership.
- Financial analysis and interpretation.
- Business finance planning.
- Budget development.
- Financial forecasting.
- Performance measurement.
- Investment evaluation.
- Financial risk assessment.
- Executive decision-making.
- Cost management.
- Stakeholder communication.
- Financial reporting interpretation.
- Profitability analysis.
- Business planning alignment.
- Leadership communication.

Studying Scenarios

In this Finance Leadership & Decision-Making training, participants develop skills through the following scenarios:

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- Evaluating financial performance before approving a major business expansion.
- Prioritizing investment opportunities with limited organizational resources.
- Responding to declining profitability through strategic financial decisions.
- Preparing financial recommendations for executive management meetings.
- Balancing operational budgets while maintaining long-term business objectives.
- Managing financial risks during changing economic conditions.

Course Content

Unit 1: Finance Leadership Fundamentals

- The evolving role of finance leadership in modern organizations.
- Connecting financial strategy with corporate objectives.
- Leadership responsibilities in financial management.
- Building financial accountability across business functions.
- Ethical financial leadership and governance principles.
- Supporting organizational growth through informed financial decisions.

Unit 2: Financial Analysis & Business Performance

- Understanding financial statements for strategic decisions.
- Evaluating profitability, liquidity, and financial stability.
- Financial ratio analysis for performance assessment.
- Measuring operational efficiency using financial indicators.
- Identifying trends that influence business performance.
- Presenting financial findings to senior management.

Unit 3: Strategic Planning, Budgeting & Forecasting

- Developing strategic financial plans.
- Creating realistic operating and capital budgets.
- Forecasting revenue, expenses, and cash flow.
- Aligning financial plans with organizational priorities.
- Monitoring budget performance and financial variances.
- Supporting resource allocation through financial planning.

Unit 4: Decision-Making, Risk & Investment Evaluation

- Financial decision-making frameworks.
- Evaluating investment opportunities using financial techniques.
- Assessing financial and operational risks.
- Cost-benefit analysis for business initiatives.
- Managing uncertainty in financial planning.
- Supporting sustainable financial growth through informed decisions.

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Unit 5: Financial Leadership Excellence

- Communicating financial information to executives.
- Influencing strategic business decisions with financial insights.
- Monitoring organizational financial performance.
- Developing continuous financial improvement initiatives.
- Leading finance teams toward organizational objectives.
- Strengthening long-term financial value creation and business success.

Final Insights & Key Takeaways

Finance leadership combines analytical expertise, strategic thinking, and effective decision-making to improve organizational performance and create sustainable business value. Participants complete this course with a practical understanding of how financial analysis, planning, leadership, and business strategy work together to support confident executive decisions and long-term organizational success.