Corporate Business Finance Planning & Control Skills

30 August – 3 September 2027
Kigali (Rwanda)



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Corporate Business Finance Planning & Control Skills

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Introduction

The Corporate Business Finance Planning & Control Skills course provides professionals with a comprehensive understanding of financial planning, budgeting, analysis, and control practices that support effective business decision-making. It explores the essential principles of corporate finance, focusing on how organizations develop financial strategies, optimize resources, and sustain financial performance. Participants will learn how to evaluate financial information, establish control mechanisms, and improve operational efficiency through structured financial planning processes. The program covers key areas such as financial forecasting, cash flow management, cost control, performance measurement, and strategic financial decision-making. By developing practical knowledge of financial management techniques, participants will be better prepared to contribute to organizational growth and long-term financial stability.

Targeted Groups

This Corporate Business Finance Planning & Control Skills training targets professionals seeking knowledge and skills:

- Finance managers improve corporate financial planning abilities.
- Accountants developing advanced financial control skills.
- Business analysts support financial decision-making processes.
- Department managers manage budgets and resources.
- Financial controllers enhance reporting and monitoring practices.
- Executives seeking strategic finance knowledge.
- Entrepreneurs improve their business financial management skills.

Course Objectives

Participants will achieve the following objectives by completing the Corporate Business Finance Planning & Control Skills course:

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- Understand the foundations of corporate finance planning and control systems.
- Develop effective financial planning strategies aligned with business goals.
- Analyze financial statements to support informed management decisions.
- Apply budgeting techniques for improved resource allocation.
- Understand financial forecasting methods and business planning approaches.
- Evaluate cash flow management practices for operational stability.
- Develop cost control methods to improve financial efficiency.
- Identify key financial performance indicators for organizational monitoring.
- Apply financial analysis techniques to assess business performance.
- Understand risk management principles within corporate finance operations.
- Improve decision-making through accurate interpretation of financial information.
- Develop structured approaches for financial reporting and control.
- Recognize the relationship between financial strategies and business growth.
- Enhance capabilities in managing financial resources effectively.
- Support continuous improvement through effective financial control frameworks.

Targeted Competencies

Participants will gain the following competencies during the Corporate Business Finance Planning & Control Skills program:

- Ability to develop corporate financial plans.
- Skills in strategic budgeting and financial forecasting.
- Competence in financial performance evaluation.
- Understanding of business finance control systems.
- Ability to analyze financial data accurately.
- Knowledge of cost optimization techniques.
- Capability to monitor financial objectives.
- Skills in cash flow planning and management.
- Ability to support strategic financial decisions.
- Understanding of financial risk assessment methods.
- Capability to improve financial reporting processes.
- Skills in applying corporate finance management practices.

Studying Scenarios

In this Corporate Business Finance Planning & Control Skills training, participants develop skills through the following scenarios:

- Analyzing corporate budgets to improve financial allocation decisions.
- Reviewing financial forecasts during business expansion planning.
- Evaluating cash flow challenges affecting operational performance.
- Designing financial controls for growing organizations.
- Assessing cost reduction opportunities through financial analysis.
- Monitoring performance indicators for strategic management decisions.

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MERCURY

Course Content

Unit 1: Fundamentals of Corporate Business Finance Planning

- Introduction to corporate business finance concepts and their importance in organizational success.
- Understanding the role of financial planning in achieving strategic business objectives.
- Exploring the relationship between corporate finance management and operational performance.
- Identifying key elements of effective financial planning processes.
- Examining financial goals, objectives, and planning frameworks within organizations.
- Understanding the importance of financial policies in guiding business decisions.
- Exploring the responsibilities of finance leaders in corporate financial management.

Unit 2: Financial Planning, Budgeting, and Forecasting Techniques

- Understanding the principles of strategic financial planning and business forecasting.
- Exploring different types of budgets used in corporate finance operations.
- Learning the role of operational budgets in controlling organizational resources.
- Examining methods for preparing realistic financial forecasts.
- Understanding forecasting models used for revenue and expense planning.
- Analyzing the importance of budget monitoring and variance analysis.
- Exploring techniques to improve budget accuracy and the effectiveness of financial planning.
- Understanding the relationship between financial forecasts and corporate decision-making.

Unit 3: Financial Control Systems and Performance Management

- Understanding the purpose and structure of corporate financial control systems.
- Exploring methods for establishing effective internal financial controls.
- Learning how financial controls support transparency and accountability.
- Examining cost-control strategies to improve business profitability.
- Understanding financial performance measurement approaches and evaluation methods.
- Exploring key performance indicators used in finance management.
- Learning how to analyze financial deviations and corrective actions.
- Understanding the role of management reporting in financial control processes.

Unit 4: Cash Flow Management and Financial Decision-Making

- Understanding the importance of cash flow management in business sustainability.
- Exploring techniques for improving cash flow forecasting accuracy.
- Analyzing working capital management principles and practices.
- Understanding the impact of liquidity management on business operations.
- Exploring methods for optimizing financial resources and investments.
- Learning how financial analysis supports strategic business decisions.
- Understanding investment evaluation principles within corporate finance.
- Examining financial risk factors affecting organizational performance.
- Exploring approaches for balancing profitability, liquidity, and financial stability.

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Unit 5: Strategic Corporate Finance Optimization and Continuous Improvement

- Understanding advanced approaches to corporate finance strategy development.
- Exploring methods for integrating financial planning with business strategy.
- Learning techniques for improving financial efficiency and organizational value.
- Understanding financial decision-making processes at executive levels.
- Examining approaches for strengthening financial governance practices.
- Exploring continuous improvement methods for finance operations.
- Understanding the importance of accurate financial reporting for leadership decisions.
- Developing awareness of emerging practices in corporate finance management.
- Applying integrated finance planning and control concepts to business environments.

Final Insights & Key Takeaways

The course enables professionals to develop an understanding of financial planning, budgeting, forecasting, and control techniques that strengthen organizational performance. It provides essential knowledge to improve financial decision-making, optimize resources, and support sustainable corporate growth through effective financial management practices.