



AI Strategy in Digital Governance and Enterprise Planning

26 – 30 April 2027
Madrid (Spain)



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Introduction

Artificial intelligence is rapidly transforming how governments and enterprises design strategies, manage operations, and deliver services. The integration of AI into digital governance and enterprise planning enables organizations to improve decision-making, optimize resources, and strengthen institutional resilience. This AI Strategy in Digital Governance and Enterprise Planning course provides an understanding of how AI-driven strategic frameworks can support governance modernization, digital transformation, and long-term business planning. The program explores the intersection of AI governance, enterprise architecture, data intelligence, and policy innovation in both public and private sectors. Participants will examine how machine learning, predictive analytics, and automation can enhance operational efficiency and strategic foresight. Professionals will align AI strategy with organizational objectives, regulatory frameworks, and future-ready planning models.

Targeted Groups

This AI Strategy in Digital Governance and Enterprise Planning training targets professionals seeking knowledge and skills:

- Government leaders and digital transformation managers.
- Strategic planning directors and policy advisors.
- Enterprise architects and business analysts.
- Innovation managers and AI project leaders.
- Data governance specialists and compliance officers.
- Public sector modernization teams.
- Digital strategy consultants.
- Risk management and operational excellence professionals.
- CIOs and technology decision-makers.
- Corporate planners and institutional development specialists.

Course Objectives

Participants will achieve the following objectives by completing the AI Strategy in Digital Governance and Enterprise Planning course:

- Understand AI strategy frameworks in modern governance systems.
- Analyze enterprise planning models powered by artificial intelligence.
- Evaluate AI governance structures for regulatory compliance.
- Identify opportunities for automation in strategic operations.
- Develop digital governance roadmaps for institutional transformation.
- Assess data-driven decision-making methodologies.
- Explore predictive analytics for long-term planning.
- Understand AI risk management and ethical governance.
- Examine smart government models and digital ecosystems.
- Measure AI performance against business objectives.
- Design strategic AI integration plans for enterprises.
- Improve policy development through intelligent systems.
- Strengthen enterprise agility using machine learning insights.
- Build sustainable AI-enabled innovation strategies.
- Align digital governance with operational excellence goals.

Targeted Competencies

Participants will gain the following competencies during the AI Strategy in Digital Governance and Enterprise Planning program:

- Strategic AI planning skills.
- Digital governance framework design.
- AI policy development capability.
- Enterprise transformation analysis.
- Data governance and compliance knowledge.
- Predictive planning techniques.
- AI risk assessment methods.
- Decision intelligence application.
- Smart operations management.
- Governance automation planning.
- AI ethics evaluation.
- Organizational innovation strategy.
- Performance measurement and optimization.

Studying Scenarios

In this AI Strategy in Digital Governance and Enterprise Planning training, participants develop skills through the following scenarios:

- Building an AI transformation roadmap for a public institution.
- Designing enterprise AI governance policies for compliance.
- Using predictive analytics for strategic resource allocation.
- Evaluating AI-powered risk management frameworks.
- Creating digital governance models for smart city services.
- Applying machine learning insights to operational planning.
- Assessing automation strategies for enterprise efficiency.

Course Content

Unit 1: Foundations of AI Strategy and Digital Governance

- Introduction to artificial intelligence strategy and institutional transformation.
- Core principles of AI in digital governance systems.
- Evolution of enterprise planning in the AI era.
- AI-driven business strategy and operational alignment.
- Governance models in public and private sectors.
- The role of data as a strategic asset.
- AI adoption frameworks for organizational growth.
- Understanding intelligent automation in governance.

Unit 2: Enterprise Planning and Strategic AI Integration

- Strategic enterprise planning with AI technologies.
- Aligning AI initiatives with business objectives.
- AI-powered forecasting for market and policy planning.
- Integrating machine learning into enterprise decision-making.
- Enterprise architecture for AI scalability.
- Resource optimization using intelligent systems.
- Digital transformation planning for operational excellence.
- Scenario planning using predictive intelligence.

Unit 3: AI Governance, Ethics, and Regulatory Compliance

- Principles of AI governance frameworks.
- Regulatory challenges in artificial intelligence deployment.
- Ethical AI implementation in public and corporate sectors.
- AI transparency and accountability standards.
- Data privacy regulations in AI systems.
- Risk management strategies for AI governance.
- Building compliance-driven AI operational models.
- Governance audits for AI performance.

Unit 4: AI Applications in Digital Government and Smart Enterprises

- Smart government services powered by AI.
- AI in citizen service optimization.
- Intelligent workflow automation in enterprises.
- Predictive maintenance and operational analytics.
- AI-powered financial planning systems.
- Decision intelligence in policy development.
- Smart city planning and AI ecosystems.
- Customer experience optimization through AI solutions.

Unit 5: Future Enterprise Intelligence and Strategic Innovation

- Future trends in AI strategy and governance.
- Generative AI in enterprise planning and innovation.
- AI-driven digital leadership models.
- Building resilient organizations through intelligent systems.
- Strategic innovation using deep learning models.
- AI maturity models for enterprise growth.
- Competitive advantage through advanced analytics.
- Long-term sustainability planning with an AI strategy.

Final Insights & Key Takeaways

AI strategy is no longer optional in digital governance and enterprise planning; it is a critical driver of innovation, efficiency, and institutional sustainability. Organizations that effectively integrate AI governance, predictive analytics, and strategic planning frameworks will build stronger competitive and operational advantages in the future.