



AI Review for Business Performance Analysis & Decision-Making

6 – 10 June 2027
Istanbul (Turkey)



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Ref: 121680_1042775 **Date:** 6 – 10 June 2027 **Location:** Istanbul (Turkey) **Fees:** 5500 Euro

Introduction

Organizations increasingly rely on artificial intelligence to evaluate business performance, identify growth opportunities, improve operational efficiency, and support data-driven decision making. This AI Review for Business Performance Analysis & Decision-Making course provides an understanding of how AI-powered analysis can transform performance measurement across business functions. Participants explore modern approaches for reviewing business data, interpreting trends, assessing key performance indicators, and generating actionable insights. The program examines practical frameworks for predictive analytics, business intelligence, performance dashboards, and strategic reporting. It highlights the role of AI in forecasting outcomes, optimizing resources, and enhancing organizational agility. Participants gain an understanding of AI-enabled performance analysis and decision support.

Targeted Groups

This AI Review for Business Performance Analysis & Decision-Making training targets professionals seeking knowledge and skills:

- Business analysts and strategy professionals.
- Performance management specialists.
- Business intelligence practitioners.
- Digital transformation leaders.
- Operations and process improvement managers.
- Data and reporting professionals.
- Department heads and team leaders.
- Financial planning and analysis specialists.
- Decision makers seeking data-driven insights.
- Professionals involved in organizational performance evaluation.

Course Objectives

Participants will achieve the following objectives by completing the AI Review for Business Performance Analysis & Decision-Making course:

- Understand AI applications in business performance analysis.
- Interpret performance indicators using intelligent analytics.
- Evaluate business trends and operational outcomes.
- Analyze structured and unstructured business data.
- Apply AI-driven performance review methodologies.
- Improve reporting accuracy and insight generation.
- Support strategic planning through predictive analysis.
- Assess risks and opportunities using data intelligence.
- Design effective performance monitoring frameworks.
- Enhance decision quality through evidence-based analysis.
- Measure business efficiency and productivity indicators.
- Strengthen organizational performance review processes.

Targeted Competencies

Participants will gain the following competencies during the AI Review for Business Performance Analysis & Decision-Making program:

- AI-based performance evaluation skills.
- Business analytics interpretation capabilities.
- KPI assessment and monitoring expertise.
- Data-driven decision support techniques.
- Predictive analysis understanding.
- Performance dashboard evaluation skills.
- Strategic insight development abilities.
- Business intelligence application knowledge.
- Risk identification and assessment skills.
- Operational performance review capabilities.
- Analytical reporting competencies.
- Evidence-based decision-making practices.

Studying Scenarios

In this AI Review for Business Performance Analysis & Decision-Making training, participants develop skills through the following scenarios:

- Reviewing declining business performance using AI insights.
- Evaluating operational efficiency across departments.
- Analyzing customer behavior and satisfaction trends.
- Assessing KPI achievement against strategic goals.
- Using predictive analytics to forecast outcomes.
- Identifying risks affecting organizational performance.
- Supporting executive decisions with analytical reports.

Course Content

Unit 1: Foundations of AI in Business Performance Analysis

- Evolution of AI in business management.
- Principles of business performance evaluation.
- AI-driven business intelligence concepts.
- Data sources for organizational analysis.
- Key performance indicators and metrics.
- Role of analytics in strategic decisions.
- Benefits and limitations of AI reviews.

Unit 2: Data Analysis and Performance Measurement

- Business data collection approaches.
- Data quality assessment techniques.
- Performance measurement frameworks.
- AI-assisted trend identification.
- Operational performance analysis methods.
- Customer and market performance evaluation.
- Financial performance review fundamentals.
- Benchmarking and comparative analysis.

Unit 3: AI-Powered Insights and Predictive Analytics

- Introduction to predictive business analytics.
- Forecasting performance outcomes.
- Pattern recognition in business data.
- Opportunity identification through AI analysis.
- Risk prediction and early warning indicators.
- Scenario analysis and business simulations.
- Strategic performance forecasting.
- Decision-support models and applications.

Unit 4: Performance Dashboards and Reporting

- Intelligent performance dashboard concepts.
- KPI visualization and interpretation.
- Executive reporting frameworks.
- Automated reporting processes.
- Performance review presentation methods.
- AI-enhanced business reporting practices.
- Translating analytics into recommendations.
- Communicating insights to stakeholders.

Unit 5: AI-Supported Decision Making and Business Improvement

- Data-driven decision-making frameworks.
- Evaluating strategic business alternatives.
- Performance improvement planning.
- Operational optimization opportunities.
- Resource allocation using analytical insights.
- Continuous performance monitoring practices.
- Aligning performance reviews with strategy.
- Building an AI-enabled performance culture.
- Future trends in intelligent business analysis.

Final Insights & Key Takeaways

AI-powered performance analysis enables organizations to transform data into actionable business insights that improve efficiency, competitiveness, and strategic outcomes. Effective use of AI-driven analytics strengthens performance reviews, enhances forecasting accuracy, and supports informed decision-making across the enterprise.