



AI Consulting for Enterprise Systems & Intelligent Solutions

1 – 5 August 2027
Istanbul (Turkey)



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Introduction

This AI Consulting for Enterprise Systems & Intelligent Solutions course provides an understanding of how AI consulting is applied within modern enterprise systems to enable intelligent, data-driven decision-making. It explores how organizations can integrate artificial intelligence into core business processes to enhance efficiency, scalability, and innovation. Participants will gain insight into enterprise AI strategy, architecture, and real-world implementation frameworks used across industries. The program focuses on aligning AI solutions with business transformation goals and digital modernization initiatives. Learners will understand how to evaluate organizational readiness for AI adoption and identify high-impact use cases. Participants will support AI consulting initiatives that drive sustainable enterprise value.

Targeted Groups

This AI Consulting for Enterprise Systems & Intelligent Solutions training targets professionals seeking knowledge and skills:

- Business analysts and enterprise consultants are working on digital transformation projects.
- IT managers are responsible for enterprise system modernization and integration.
- Data and AI specialists involved in machine learning consulting and deployment.
- Strategy professionals designing AI-driven business transformation models.
- Project managers overseeing enterprise AI implementation initiatives.
- Technology architects building intelligent enterprise solutions.
- Decision-makers aiming to improve operational efficiency through AI adoption.
- Professionals seeking careers in AI consulting and intelligent systems design.

Course Objectives

Participants will achieve the following objectives by completing the AI Consulting for Enterprise Systems & Intelligent Solutions course:

- Understand core principles of enterprise AI consulting and intelligent solution design.
- Analyze business environments to identify opportunities for AI-driven transformation.
- Evaluate enterprise systems for AI integration readiness and scalability potential.
- Develop strategic frameworks for AI adoption across organizational functions.
- Design data-driven consulting approaches for business intelligence and automation.
- Apply structured methods for aligning AI solutions with business goals.
- Assess risks, limitations, and ethical considerations in AI implementation.
- Strengthen decision-making capabilities for enterprise-level AI initiatives.

Targeted Competencies

Participants will gain the following competencies during the AI Consulting for Enterprise Systems & Intelligent Solutions program:

- Ability to design enterprise AI strategies aligned with organizational objectives.
- Skills in analyzing complex business systems for intelligent automation opportunities.
- Competence in evaluating AI technologies for enterprise deployment scenarios.
- Capability to structure AI consulting roadmaps for digital transformation success.
- Understanding of data ecosystems and their role in intelligent enterprise systems.
- Proficiency in identifying high-value AI use cases across industries.
- Skills in managing AI integration challenges within legacy infrastructures.
- Awareness of governance, compliance, and ethical AI deployment standards.

Studying Scenarios

In this AI Consulting for Enterprise Systems & Intelligent Solutions training, participants develop skills through the following scenarios:

- Evaluating enterprise readiness for AI adoption in large-scale organizations.
- Designing AI-powered decision support systems for business optimization.
- Mapping enterprise workflows for intelligent automation opportunities.
- Developing consulting strategies for AI transformation in traditional industries.
- Assessing real-world AI implementation challenges in enterprise environments.

Course Content

Unit 1: Foundations of AI Consulting in Enterprise Systems

- Introduction to AI consulting roles in modern enterprise environments.
- Overview of enterprise systems and their digital transformation needs.
- Key concepts of artificial intelligence in business applications.
- Relationship between data infrastructure and intelligent decision-making.
- Evolution of AI consulting services in global industries.
- Core principles of enterprise system optimization through AI.
- Understanding business value creation through intelligent technologies.
- Role of consultants in bridging business and AI technology gaps.

Unit 2: AI Strategy for Business Transformation & Digital Innovation

- Building an enterprise AI strategy aligned with organizational vision.
- Identifying digital transformation opportunities using AI technologies.
- Strategic planning for AI adoption in business ecosystems.
- Aligning AI initiatives with enterprise performance indicators.
- Competitive advantage through AI-driven business models.
- Long-term planning for scalable AI transformation initiatives.
- Integrating AI strategy with innovation and business growth frameworks.
- Assessing market trends influencing enterprise AI consulting demand.

Unit 3: Enterprise AI Architecture & System Integration

- Designing AI-ready enterprise architecture for scalable solutions.
- Integration of AI models with legacy enterprise systems.
- Data pipeline development for intelligent decision-making systems.
- Cloud computing and hybrid infrastructures for AI deployment.
- Interoperability between enterprise platforms and AI tools.
- Structuring APIs and data flows for intelligent automation.
- Ensuring system performance and scalability in AI environments.
- Managing technical constraints in enterprise AI integration.

Unit 4: Intelligent Solutions, Use Cases & Business Applications

- AI applications in customer experience and service optimization.
- Predictive analytics for enterprise forecasting and planning.
- Automation of business processes using intelligent systems.
- AI-driven supply chain and operations optimization.
- Machine learning use cases in enterprise decision-making.
- Natural language processing applications in business intelligence.
- Computer vision solutions for industrial and enterprise use cases.
- Industry-specific AI consulting models and deployment scenarios.

Unit 5: AI Governance, Risk Management & Value Optimization

- Establishing governance frameworks for enterprise AI systems.
- Risk assessment in AI implementation and decision automation.
- Ethical considerations in intelligent system deployment.
- Data privacy and compliance in enterprise AI environments.
- Monitoring AI performance and continuous improvement strategies.
- Measuring ROI and business value from AI consulting initiatives.
- Managing organizational change during AI transformation projects.
- Ensuring long-term sustainability of enterprise AI solutions.



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Final Insights & Key Takeaways

This course equips professionals with the strategic and technical understanding required to lead AI consulting initiatives in complex enterprise environments. It builds the capability to design, evaluate, and optimize intelligent solutions that drive measurable business transformation.