



AI Jobs Training for Data, Automation and Digital Careers

18 – 22 January 2027
Barcelona (Spain)



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Introduction

The AI Jobs Training for Data, Automation and Digital Careers course prepares professionals for modern technology-driven roles across industries. It explains how artificial intelligence supports business operations, data analysis, workflow automation, and digital transformation. Participants explore practical career pathways linked to AI tools, machine learning applications, and intelligent business systems. The program highlights the growing demand for digital skills in data careers, automation management, and AI-supported decision-making. It develops understanding of remote work opportunities, AI career readiness, and future digital professions. It combines strategic knowledge, industry practices, and professional competencies for sustainable career growth in the digital economy.

Targeted Groups

This AI Jobs Training for Data, Automation and Digital Careers targets professionals seeking knowledge and skills:

- Data analysts and reporting specialists.
- Automation and digital transformation staff.
- Business intelligence professionals.
- IT support and technology teams.
- HR professionals managing AI recruitment.
- Graduates entering digital careers.
- Marketing professionals are using AI tools.
- Project coordinators in technology sectors.
- Operations professionals improving workflows.
- Entrepreneurs building AI-driven businesses.
- Professionals seeking remote AI jobs.
- Career changers entering digital industries.

Course Objectives

Participants will achieve the following objectives by completing the AI Jobs Training for Data, Automation and Digital Careers course:

- Understand AI applications in modern careers.
- Identify digital job market trends.
- Explore data and automation career paths.
- Explain AI-driven business operations.
- Understand machine learning fundamentals.
- Analyze workplace automation strategies.
- Improve digital communication practices.
- Apply AI tools for productivity.
- Develop problem-solving techniques.
- Understand AI ethics and governance.
- Support business process optimization.
- Strengthen digital decision-making abilities.
- Build professional AI career awareness.
- Recognize future technology opportunities.

Targeted Competencies

Participants will gain the following competencies during the AI Jobs Training for Data, Automation and Digital Careers program:

- AI career planning skills.
- Data interpretation abilities.
- Workflow automation understanding.
- Digital collaboration practices.
- AI tool management skills.
- Problem-solving techniques.
- Business process analysis.
- Technology adaptation capabilities.
- Decision-making support skills.
- Professional digital communication.
- AI ethics awareness.
- Remote work readiness.
- Analytical thinking methods.
- Career development planning.

Studying Scenarios

In this AI Jobs Training for Data, Automation and Digital Careers training, participants develop skills through the following scenarios:

- Reviewing AI job descriptions and career roles.
- Analyzing digital business workflows.
- Studying automation implementation cases.
- Exploring AI productivity tools.
- Evaluating data-driven business decisions.
- Examining remote digital work environments.
- Assessing AI ethics situations.
- Planning digital career pathways.

Course Content

Unit 1: Introduction to AI Careers and Digital Transformation

- Overview of artificial intelligence concepts.
- Digital transformation in modern industries.
- AI impact on business operations.
- Emerging digital career opportunities.
- High-demand AI job categories.
- Understanding data-driven organizations.
- Introduction to automation technologies.
- Future trends in AI employment.

Unit 2: Data Careers and Analytical Skills

- Fundamentals of data analysis.
- Understanding business intelligence processes.
- Introduction to data visualization methods.
- Data collection and interpretation.
- AI support in reporting systems.
- Analytical thinking for decision-making.
- Working with structured information.
- Data ethics and governance practices.

Unit 3: Automation and AI Productivity Tools

- Introduction to workflow automation.
- AI-powered productivity applications.
- Business process optimization methods.
- Automation in customer service operations.
- Smart scheduling and task management.
- AI support in administrative work.
- Digital workflow improvement practices.
- Automation risk considerations.

Unit 4: Professional Skills for Digital Careers

- Digital communication strategies.
- Remote work collaboration methods.
- Problem-solving in technology environments.
- Professional adaptability skills.
- AI-supported project coordination.
- Time management for digital roles.
- Workplace innovation practices.
- Career growth planning techniques.

Unit 5: Future AI Jobs and Career Readiness

- Future skills for AI professionals.
- AI recruitment and hiring trends.
- Building digital career strategies.
- Understanding AI job market demands.
- Professional networking in technology sectors.
- Ethical use of artificial intelligence.
- Lifelong learning for digital careers.
- Career sustainability in the automation industries.

Final Insights & Key Takeaways

The course equips participants with the practical knowledge for AI jobs, automation careers, and digital workplace transformation. Participants strengthen career readiness, improve digital competencies, and build confidence for future technology-driven opportunities.