



Leadership and Decision-Making Using Artificial Intelligence Course

15 – 19 August 2027
Istanbul (Turkey)



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Introduction

Artificial intelligence is transforming how modern leaders analyze information, manage teams, and make strategic decisions in competitive environments. This Leadership and Decision-Making Using Artificial Intelligence course provides an understanding of AI-driven leadership practices and intelligent decision-making models used across industries. Participants explore how data analytics, predictive technologies, automation, and AI-powered insights improve organizational performance and operational efficiency. The program highlights practical leadership approaches that support innovation, strategic thinking, and digital transformation in business environments. It examines ethical considerations, risk management, and governance principles related to artificial intelligence in leadership processes. Through structured theoretical learning, participants strengthen their ability to lead confidently, solve complex business challenges, and support future-focused organizational growth using AI technologies.

Targeted Groups

This Leadership and Decision-Making Using Artificial Intelligence training targets professionals seeking knowledge and skills:

- Business leaders and executives.
- Department managers and supervisors.
- Strategy and innovation professionals.
- Human resource managers.
- Digital transformation specialists.
- Project and operations managers.
- Entrepreneurs and startup founders.
- Team leaders in technology sectors.
- Professionals involved in organizational planning.
- Decision-makers in public and private sectors.
- Professionals managing business intelligence initiatives.
- Consultants supporting AI transformation projects.

Course Objectives

Participants will achieve the following objectives by completing the Leadership and Decision-Making Using Artificial Intelligence course:

- Understand AI applications in leadership environments.
- Analyze modern AI-driven decision models.
- Improve strategic planning using intelligent systems.
- Evaluate data for effective business decisions.
- Apply predictive analytics in leadership processes.
- Strengthen problem-solving and critical thinking skills.
- Identify risks related to AI implementation.
- Support innovation through intelligent technologies.
- Develop ethical AI leadership practices.
- Improve operational efficiency using automation.
- Enhance communication in AI-supported workplaces.
- Understand digital transformation strategies.
- Interpret business insights from AI analytics.
- Improve organizational performance management.
- Build adaptive leadership capabilities for future challenges.

Targeted Competencies

Participants will gain the following competencies during the Leadership and Decision-Making Using Artificial Intelligence program:

- AI-supported strategic thinking.
- Intelligent business decision analysis.
- Leadership communication skills.
- Data interpretation and evaluation.
- Predictive analytics understanding.
- Risk assessment and mitigation.
- Digital transformation leadership.
- Innovation management capabilities.
- Ethical AI governance awareness.
- Problem-solving using AI insights.
- Performance optimization techniques.
- Team leadership in digital environments.
- Operational planning using smart technologies.
- Critical thinking in complex situations.
- AI integration in organizational processes.

Studying Scenarios

In this Leadership and Decision-Making Using Artificial Intelligence training, participants develop skills through the following scenarios:

- Analyzing AI-generated business reports.
- Evaluating strategic risks using predictive models.
- Managing organizational change with AI tools.
- Improving team performance through analytics.
- Solving operational challenges using automation.
- Developing AI-supported leadership strategies.
- Responding to market changes using data insights.
- Assessing ethical challenges in AI-driven decisions.

Course Content

Unit 1: Foundations of AI in Leadership

- Introduction to artificial intelligence concepts.
- Evolution of AI in modern organizations.
- AI applications in business leadership.
- Intelligent decision-making frameworks.
- Leadership styles in digital environments.
- AI and organizational transformation.
- Data-driven management approaches.
- Strategic value of AI technologies.

Unit 2: AI-Driven Decision-Making Strategies

- Principles of strategic decision-making.
- AI-supported business intelligence systems.
- Predictive analytics for leadership decisions.
- Data collection and interpretation methods.
- Scenario analysis using AI tools.
- Risk forecasting and trend analysis.
- Decision automation fundamentals.
- Improving accuracy in business decisions.

Unit 3: Leadership Skills in the AI Era

- Adaptive leadership techniques.
- Managing digital transformation initiatives.
- Communication in technology-driven workplaces.
- Building innovative organizational cultures.
- Leading remote and hybrid teams.
- Employee engagement through intelligent systems.
- AI-supported performance management.
- Critical thinking and strategic problem-solving.

Unit 4: Ethical and Governance Considerations

- Ethics of artificial intelligence in leadership.
- Responsible AI implementation practices.
- Governance models for AI systems.
- Data privacy and security principles.
- Bias and fairness in AI algorithms.
- Transparency in automated decisions.
- Compliance and regulatory considerations.
- Managing organizational AI risks.

Unit 5: Future Leadership and Business Innovation

- Emerging AI trends in leadership.
- Innovation management using AI technologies.
- AI and competitive business advantage.
- Intelligent workforce planning.
- Automation and operational efficiency.
- AI-driven customer experience strategies.
- Building sustainable digital strategies.
- Future-ready leadership development.
- Organizational resilience through AI adoption.

Final Insights & Key Takeaways

Artificial intelligence is becoming a critical component of modern leadership, strategic planning, and organizational decision-making. Effective leaders who understand AI technologies can drive innovation, improve operational performance, and enhance long-term business sustainability in rapidly changing environments.