



AI Data Analytics Modeling for Predictive Decision Systems

9 – 13 August 2027
Madrid (Spain)



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Introduction

This AI Data Analytics Modeling for Predictive Decision Systems course provides an understanding of how artificial intelligence is applied in modern data analytics environments to build predictive decision systems. It focuses on integrating statistical reasoning, machine learning concepts, and advanced data modeling techniques. Participants will explore how predictive analytics transforms raw data into meaningful business intelligence. The program emphasizes structured thinking in designing AI-driven forecasting models for real-world applications. Learners will gain insights into how data science supports strategic and operational decision-making. It covers foundational principles and applied modeling techniques used in modern predictive systems.

Targeted Groups

This AI Data Analytics Modeling for Predictive Decision Systems training targets professionals seeking knowledge and skills:

- Data analysts improve their predictive analytics skills.
- Business intelligence professionals enhance forecasting capability.
- IT specialists working with AI-driven systems.
- Managers are involved in data-based decision-making.
- Data science beginners entering the field of AI modeling.
- Consultants supporting digital transformation projects.
- Engineers building predictive decision systems.
- Researchers exploring applied machine learning.

Course Objectives

Participants will achieve the following objectives by completing the AI Data Analytics Modeling for Predictive Decision Systems course:

- Understand core concepts of predictive analytics and AI modeling.
- Apply data preprocessing techniques for structured datasets.
- Build foundational machine learning models for prediction tasks.
- Analyze data patterns to support decision-making in decision support systems.
- Develop forecasting models for business environments.
- Interpret model outputs for strategic decisions.
- Evaluate model accuracy using statistical metrics.
- Integrate AI tools into analytics workflows.
- Understand the alignment between business intelligence and data science modeling.
- Improve data-driven decision-making processes.
- Apply predictive analytics in real-world scenarios.
- Strengthen analytical and computational thinking skills.

Targeted Competencies

Participants will gain the following competencies during the AI Data Analytics Modeling for Predictive Decision Systems program:

- Data interpretation and analytical reasoning.
- Predictive modeling and forecasting techniques.
- Machine learning application in analytics.
- Data cleaning and transformation skills.
- Business intelligence integration methods.
- Statistical evaluation and validation skills.
- AI-based decision system design.
- Problem-solving using data insights.
- Visualization of predictive outputs.
- Algorithm selection for modeling tasks.

Studying Scenarios

In this AI Data Analytics Modeling for Predictive Decision Systems training, participants develop skills through the following scenarios:

- Sales forecasting using historical datasets.
- Customer behavior prediction in retail systems.
- Risk analysis in financial decision models.
- Demand prediction for supply chain planning.
- AI-based churn prediction for service industries.
- Performance optimization using predictive dashboards.

Course Content

Unit 1: Foundations of AI Data Analytics Modeling

- Intro to AI analytics concepts.
- Data science fundamentals overview.
- Predictive systems definition.
- Role of data in decision systems.
- Types of analytics models.
- Structured vs unstructured data.
- Basics of machine learning.
- Business intelligence integration.
- Data-driven decision importance.

Unit 2: Data Preparation and Processing

- Data collection methods.
- Data cleaning techniques.
- Handling missing values.
- Feature selection basics.
- Data transformation steps.
- Normalization and scaling.
- Outlier detection methods.
- Dataset structuring process.
- Data quality assessment.

Unit 3: Predictive Modeling Techniques

- Regression modeling basics.
- Classification model types.
- Decision tree applications.
- Random forest introduction.
- Clustering fundamentals.
- Time series forecasting models.
- Model training process.
- Model validation methods.
- Overfitting and underfitting.

Unit 4: Machine Learning for Decision Systems

- Supervised learning concepts.
- Unsupervised learning methods.
- Reinforcement learning basics.
- Feature engineering importance.
- Algorithm selection criteria.
- Model optimization techniques.
- Hyperparameter tuning basics.
- AI decision system design.
- Predictive performance improvement.

Unit 5: AI-Driven Forecasting and Business Intelligence

- Forecasting model development.
- AI in business intelligence systems.
- KPI prediction techniques.
- Dashboard analytics integration.
- Data visualization methods.
- Real-time prediction systems.
- Strategic decision modeling.
- Performance tracking systems.
- AI insights for business growth.

Final Insights & Key Takeaways

AI-driven predictive systems transform raw data into actionable intelligence that supports strategic and operational excellence. Mastery of predictive analytics and machine learning enables organizations to build smarter, faster, and more accurate decision-making frameworks.