



Intelligent Workflow Automation for Business Growth Using AI Tools Training Course

20 – 24 September 2027
Amsterdam (Netherlands)



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Introduction

This Intelligent Workflow Automation for Business Growth Using AI Tools training course provides an understanding of intelligent workflow automation and its role in accelerating modern business growth. It explores how AI-driven systems transform traditional operations into efficient, scalable digital workflows. Participants will learn how to integrate AI automation tools into everyday business processes to reduce manual effort and improve accuracy. The program highlights the strategic value of automation in enhancing productivity and decision-making. It focuses on practical theoretical frameworks that support digital transformation across industries. Learners will understand how intelligent automation reshapes organizational performance and competitive advantage.

Targeted Groups

This Intelligent Workflow Automation for Business Growth Using AI Tools training targets professionals seeking knowledge and skills:

- Business managers improve operational efficiency.
- Digital transformation leaders are optimizing workflows.
- IT professionals integrate automation systems.
- Process analysts redesigning business operations.
- Entrepreneurs scaling digital business models.
- Consultants advising on AI automation strategies.
- Operations teams reduce manual workload.
- Analysts exploring AI-driven business optimization.

Course Objectives

Participants will achieve the following objectives by completing the Intelligent Workflow Automation for Business Growth Using AI Tools course:

- Understand the core principles of intelligent workflow automation and AI-driven business growth.
- Identify opportunities for business process automation using AI automation tools.
- Analyze workflow inefficiencies and design optimized digital workflows.
- Explore AI-powered workflows and their impact on organizational performance.
- Evaluate no-code and low-code automation platforms for business use.
- Develop strategic thinking for integrating automation into business models.
- Apply workflow automation strategies to improve productivity and reduce costs.
- Recognize key metrics for measuring automation success and efficiency gains.

Targeted Competencies

Participants will gain the following competencies during the Intelligent Workflow Automation for Business Growth Using AI Tools program:

- Ability to design intelligent automation solutions for business workflows.
- Skills in mapping and optimizing digital business processes effectively.
- Competence in selecting appropriate AI automation tools and platforms.
- Understanding of AI-driven decision-making in operational environments.
- Capability to evaluate the impact of automation on business performance metrics.
- Knowledge of integrating workflow automation with existing systems.
- Strategic awareness of AI transformation in business environments.

Studying Scenarios

In this Intelligent Workflow Automation for Business Growth Using AI Tools training, participants develop skills through the following scenarios:

- Streamlining onboarding processes is key as a company automates customer onboarding using AI-powered workflows.
- Reporting workloads are reduced when a business eliminates manual reporting through workflow automation systems.
- Task efficiency improves as a team integrates AI tools to optimize task management processes.
- Redesign approval structures to accelerate an organization's approval workflows to shorten decision cycles.
- Service quality is enhanced as a department implements automation to improve service delivery efficiency.

Course Content

Unit 1: Foundations of Intelligent Workflow Automation

- Introduction to intelligent workflow automation in modern enterprises.
- Understanding business process automation and its core principles.
- Overview of AI automation tools in digital transformation.
- Role of AI-powered workflows in business growth strategies.
- Differences between traditional workflows and intelligent automation systems.
- Benefits of workflow automation for productivity and scalability.
- Introduction to RPA and its integration with AI systems.
- Key concepts in digital transformation and automated operations.

Unit 2: AI Tools and Workflow Automation Platforms

- Exploration of AI automation tools for business environments.
- Overview of no-code automation platforms and low-code systems.
- Building AI-powered workflows using modern integration tools.
- Connecting applications through automated workflow systems.
- Using AI assistants to enhance task automation processes.
- Role of cloud-based automation in scalable business solutions.
- Selecting tools based on workflow complexity and business needs.
- Integration of AI systems with enterprise applications.

Unit 3: Process Mapping and Workflow Optimization

- Understanding business process mapping for automation readiness.
- Identifying inefficiencies in manual workflow structures.
- Designing optimized workflow models for digital transformation.
- Applying AI-driven analysis to improve operational efficiency.
- Structuring data flows for intelligent automation systems.
- Using process modeling techniques for workflow clarity.
- Enhancing decision-making through automated process logic.
- Aligning workflow optimization with business performance goals.

Unit 4: Implementation Strategies and Governance

- Developing structured implementation plans for automation systems.
- Managing transition from manual to automated workflows.
- Ensuring governance in AI-driven automation environments.
- Addressing security and compliance in automated systems.
- Monitoring workflow performance using key indicators.
- Scaling automation across departments and business units.
- Managing risk in intelligent workflow automation projects.
- Establishing standards for sustainable automation practices.

Unit 5: Advanced Intelligent Automation for Business Growth

- Leveraging advanced AI automation for strategic business growth.
- Using predictive automation to enhance decision-making processes.
- Applying AI agents in dynamic business environments.
- Measuring ROI from intelligent workflow automation systems.
- Enhancing customer experience through automated interactions.
- Integrating AI insights into strategic planning processes.
- Driving digital transformation through scalable automation models.
- Future trends in intelligent automation and business innovation.



Final Insights & Key Takeaways

Intelligent workflow automation represents a strategic shift in how businesses operate and grow in digital environments. Mastering AI automation tools enables organizations to achieve higher efficiency, scalability, and long-term competitive advantage.