MERCURY

Strategic Performance Organizational Growth Leadership Workshop

31 May – 4 June 2027
Barcelona (Spain)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Strategic Performance Organizational Growth Leadership Workshop

Ref: 121549_1037447 **Date:** 31 May – 4 June 2027 **Location:** Barcelona (Spain) **Fees:** 5600 Euro

Introduction

Strategic performance leadership has become a critical capability for organizations aiming to achieve sustainable growth in highly competitive environments. This Strategic Performance Organizational Growth Leadership workshop equips professionals with a deep theoretical understanding of how performance strategy aligns with organizational growth objectives. It explores the frameworks that drive high-performing organizations and the leadership behaviors that influence long-term success. Participants will examine how strategic decision-making, performance management systems, and growth planning intersect within modern enterprises. The workshop addresses how leaders can optimize organizational performance through structured analysis and continuous improvement methodologies. Participants will gain a comprehensive perspective on driving organizational growth through strategic performance leadership.

Targeted Groups

This Strategic Performance Organizational Growth Leadership training targets professionals seeking knowledge and skills:

- Senior executives responsible for organizational strategy.
- Performance management and planning managers.
- Business development professionals.
- Strategy and transformation leaders.
- Human capital and organizational development specialists.
- Operations and process improvement managers.
- Consultants in strategic growth and performance optimization.
- Entrepreneurs aiming to scale business performance.

Workshop Objectives

Participants will achieve the following objectives by completing the Strategic Performance Organizational Growth Leadership workshop:

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- Understand core concepts of strategic performance management.
- Analyze the relationship between leadership and organizational growth.
- Identify key drivers of business performance improvement.
- Evaluate performance measurement frameworks and models.
- Develop strategic alignment between goals and execution.
- Apply structured thinking to growth planning processes.
- Interpret performance data for informed decision-making.
- Recognize leadership styles that enhance performance outcomes.
- Examine organizational barriers to growth and performance.
- Build theoretical models for sustainable business growth.
- Strengthen strategic thinking and planning capabilities.
- Explore continuous improvement strategies for long-term success.

Targeted Competencies

Participants will gain the following competencies during the Strategic Performance Organizational Growth Leadership program:

- Strategic performance analysis and evaluation.
- Organizational growth planning and alignment.
- Leadership-driven performance optimization.
- Performance metrics and KPI development.
- Data interpretation for strategic decisions.
- Business performance improvement frameworks.
- Critical thinking in organizational strategy.
- Analytical problem-solving in growth challenges.
- Designing performance management systems.
- Understanding of scalable growth strategies.

Studying Scenarios

In this Strategic Performance Organizational Growth Leadership training, participants develop skills through the following scenarios:

- Evaluating underperforming organizational units.
- Aligning strategy with measurable performance outcomes.
- Designing KPI frameworks for growth tracking.
- Addressing leadership gaps affecting performance.
- Improving operational efficiency through strategic planning.
- Managing growth challenges in competitive markets.

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Workshop Content

Unit 1: Foundations of Strategic Performance Leadership

- Definition of strategic performance in modern organizations.
- Role of leadership in driving business performance.
- Key principles of organizational growth strategy.
- Understanding performance management systems.
- Evolution of performance frameworks in organizations.
- Strategic alignment between vision, mission, and execution.
- Importance of leadership accountability in performance outcomes.

Unit 2: Performance Measurement and KPI Frameworks

- Introduction to performance measurement systems.
- Designing effective key performance indicators KPIs.
- Linking KPIs to strategic business goals.
- Balanced scorecard and performance frameworks.
- Data-driven decision-making processes.
- Measuring organizational efficiency and effectiveness.
- Identifying performance gaps and improvement areas.
- Monitoring and evaluating business performance trends.

Unit 3: Leadership Strategies for Organizational Growth

- Leadership styles and their impact on performance.
- Strategic leadership in dynamic business environments.
- Building high-performance organizational cultures.
- Driving change through leadership influence.
- Aligning teams with strategic growth objectives.
- Leadership communication and performance clarity.
- Developing accountability within leadership structures.
- Enhancing employee engagement for better performance outcomes.

Unit 4: Strategic Planning and Growth Execution

- Fundamentals of strategic planning for growth.
- Long-term vs short-term performance strategies.
- Business growth models and frameworks.
- Scenario planning for organizational expansion.
- Risk management in strategic growth initiatives.
- Resource allocation for optimal performance.
- Aligning operational plans with strategic goals.
- Monitoring execution and adapting strategies.

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Unit 5: Continuous Improvement and Performance Optimization

- Principles of continuous improvement in organizations.
- Lean thinking and performance efficiency.
- Identifying inefficiencies in organizational processes.
- Implementing performance improvement initiatives.
- Innovation as a driver of organizational growth.
- Feedback systems for performance enhancement.
- Sustaining long-term growth through optimization strategies.
- Evaluating success and scaling performance improvements.

Final Insights & Key Takeaways

Strategic performance leadership enables organizations to align vision, execution, and growth in a structured and measurable way. Effective leaders leverage performance frameworks and strategic planning to sustain long-term organizational success and competitive advantage.