



# **Enterprise GIS for Utility Asset Management and Digital Transformation**

28 March – 8 April 2027  
Istanbul (Turkey)



## Enterprise GIS for Utility Asset Management and Digital Transformation

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### Introduction

This Enterprise GIS for Utility Asset Management and Digital Transformation course provides an understanding of how Enterprise GIS supports modern utility asset management within digitally transformed organizations. It explores how spatial intelligence enhances decision-making, operational efficiency, and infrastructure visibility across utility networks. Participants will learn how geographic data becomes a strategic asset when integrated into enterprise systems and workflows. The program emphasizes the transition from traditional asset records to intelligent, geospatially enabled systems. It highlights the role of GIS in improving collaboration between engineering, operations, and management teams. It equips professionals with a structured understanding of how digital transformation reshapes utility management through spatial technologies.

### Targeted Groups

This Enterprise GIS for Utility Asset Management and Digital Transformation training targets professionals seeking knowledge and skills:

- Utility engineers managing infrastructure networks and field operations
- GIS analysts working in spatial data and mapping systems
- Asset management professionals in water, electricity, and gas utilities
- IT specialists supporting enterprise systems and data integration
- Urban planners involved in infrastructure development projects
- Decision-makers responsible for digital transformation strategies

### Course Objectives

Participants will achieve the following objectives by completing the Enterprise GIS for Utility Asset Management and Digital Transformation course:

- Understand the foundational role of GIS in utility asset management and infrastructure planning.
- Analyze methods for asset digitization and structured field data collection to ensure operational accuracy.
- Examine enterprise GIS architecture and its integration with ERP and enterprise systems.
- Evaluate geoportals and web mapping applications for data sharing and visualization.
- Interpret spatial data governance principles to ensure data quality and consistency.
- Develop insights into spatial dashboards for monitoring utility performance indicators.
- Recognize how digital transformation improves utility lifecycle management.
- Apply theoretical knowledge to real-world utility management scenarios using GIS frameworks.

## Targeted Competencies

Participants will gain the following competencies during the Enterprise GIS for Utility Asset Management and Digital Transformation program:

- Ability to interpret and structure geospatial data for utility networks.
- Understanding of enterprise GIS architecture and system interoperability.
- Skills in analyzing asset lifecycle data through spatial intelligence tools.
- Competence in evaluating digital mapping and geoportal systems.
- Awareness of data governance principles in spatial environments.
- Knowledge of integrating GIS with enterprise resource systems for utilities.
- Capacity to assess spatial dashboards for operational decision support.

## Studying Scenarios

In this Enterprise GIS for Utility Asset Management and Digital Transformation training, participants develop skills through the following scenarios:

- Utility companies are modernizing legacy asset records into digital GIS-based systems.
- Integration of GIS platforms with enterprise ERP systems for unified data flow.
- Development of web-based geoportals for stakeholder access and visualization.
- Field teams are collecting real-time spatial data for infrastructure maintenance planning.
- Use of spatial dashboards to monitor utility performance and service efficiency.

## Course Content

### Unit 1: Foundations of GIS in Utility Asset Management

- Introduction to Enterprise GIS concepts in utility environments.
- Role of spatial data in managing utility infrastructure networks.
- Understanding GIS layers for water, electricity, and gas systems.
- Relationship between asset data and geographic referencing.
- Importance of spatial accuracy in utility planning and operations.
- Evolution of traditional asset management to GIS-based systems.
- Overview of utility lifecycle management using spatial intelligence.

## Unit 2: Principles of Utility Asset Digitization

- Transition from paper-based records to digital asset systems.
- Structuring utility assets into geospatial databases.
- Standardization of asset identifiers and spatial referencing.
- Importance of metadata in utility asset documentation.
- Techniques for mapping underground and above-ground assets.
- Role of digitization in reducing operational inefficiencies.
- Challenges in converting legacy utility data into GIS formats.

## Unit 3: Field Data Collection and Mobile GIS

- Introduction to field data collection methodologies in utilities.
- Use of mobile GIS applications for real-time asset updates.
- GPS integration for accurate spatial positioning.
- Validation techniques for field-collected utility data.
- Synchronization between field systems and central databases.
- Quality assurance in geospatial data acquisition processes.
- Role of survey teams in maintaining asset accuracy.

## Unit 4: Enterprise GIS Architecture

- Structure of enterprise GIS platforms in utility organizations.
- Centralized vs decentralized spatial data management models.
- Integration of GIS servers, databases, and applications.
- Data flow between field systems and enterprise platforms.
- Scalability considerations for large utility networks.
- Security frameworks in enterprise GIS environments.
- System performance optimization for spatial operations.

## Unit 5: GIS and ERP Integration

- Linking GIS systems with enterprise resource planning platforms.
- Data synchronization between asset and financial systems.
- Workflow automation using spatial and enterprise data integration.
- Role of APIs in connecting GIS and ERP systems.
- Enhancing decision-making through unified data environments.
- Challenges in system interoperability and data alignment.
- Benefits of integrated asset and operational management systems.

## Unit 6: Geoportals for Utility Management

- Concept and structure of enterprise geoportals.
- Role of web-based GIS in stakeholder communication.
- Access control and user management in geoportal systems.
- Visualization of utility networks through interactive maps.
- Sharing spatial data across departments and organizations.
- Enhancing transparency through digital mapping platforms.
- Maintenance and updating of geoportal content.

## Unit 7: Web Mapping Applications

- Development of interactive web-based mapping systems.
- Visualization techniques for utility infrastructure networks.
- Integration of real-time data into mapping applications.
- User interface considerations for spatial applications.
- Use of web GIS for customer service and reporting systems.
- Online performance optimization for large spatial datasets.
- Security considerations in web mapping environments.

## Unit 8: Data Governance in Spatial Systems

- Principles of spatial data governance in utilities.
- Data quality standards for geospatial information.
- Data ownership and responsibility frameworks.
- Compliance requirements for utility data management.
- Version control and audit trails for spatial datasets.
- Ensuring consistency across enterprise GIS systems.
- Risk management in spatial data handling.

## Unit 9: Spatial Dashboards and Analytics

- Role of dashboards in utility performance monitoring.
- Visualization of KPIs using geospatial data.
- Real-time analytics for infrastructure management.
- Decision-support systems using spatial intelligence.
- Integration of dashboards with enterprise GIS platforms.
- Customization of dashboards for different user roles.
- Predictive insights through spatial data analysis.

## Unit 10: Digital Transformation in Utilities

- Overview of digital transformation in utility sectors.
- Role of Enterprise GIS in modernization strategies.
- Integration of IoT and spatial systems in utilities.
- Enhancing operational efficiency through digital workflows.
- Future trends in smart utility infrastructure management.
- Challenges in organizational digital adoption.
- Strategic roadmap for GIS-driven transformation.

## Final Insights & Key Takeaways

Enterprise GIS serves as a critical foundation for transforming utility asset management into a data-driven and spatially intelligent ecosystem. Organizations that adopt integrated GIS frameworks achieve higher operational efficiency, improved decision-making, and enhanced infrastructure visibility.