



## **Executive Capability, Analytical Thinking, Critical Thinking, and Creativity**

11 – 15 January 2027  
Casablanca (Morocco)



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### Introduction:

Executive capability, analytical thinking, critical thinking, and creative thinking are among the essential skills that distinguish successful leaders and effective managers in dynamic work environments. An outstanding leader possesses the ability to make strategic decisions based on accurate analysis of information, critical evaluation of data, and creative thinking in finding effective solutions to problems.

Critical thinking serves as an analytical mechanism for deriving accurate information, thereby improving administrative and leadership performance, enhancing analytical thinking and problem-solving skills, and achieving sustainable institutional success. In addition, the definition of critical thinking is not limited to mere logical evaluation; it also encompasses the ability to adapt to challenges and outperform competitors through innovative thinking and sound executive decision-making.

This course in executive capability, analytical thinking, critical thinking, and creativity is a unique opportunity to strengthen the concept of critical thinking and develop the mental skills that enable participants to excel in complex work environments, where the focus will be on critical and creative analysis skills, in addition to analytical thinking and problem-solving, as one of the key factors that lead to institutional success and professional excellence.

### Targeted Audience:

The Executive Capability, Analytical Thinking, Critical Thinking, and Creativity training is for professionals who seek to enhance, including:

- Managers, department heads, and holders of administrative, executive, and advisory positions need to make decisive decisions based on critical thinking and problem-solving.
- Heads of departments and those responsible for work teams in various organizations, whose work requires improving their analytical and creative thinking skills to enhance productivity and institutional performance.
- Professionals who wish to develop critical and analytical thinking skills to improve their ability to solve problems and achieve success in competitive work environments.
- All those interested in learning methods of critical, creative, and analytical thinking and who aspire to enhance analytical thinking and problem-solving skills to achieve their professional and personal goals.

## Training Objectives:

After completing this Executive Capability, Analytical Thinking, Critical Thinking, and Creativity program, participants will be able to:

- Understand the executive traits that distinguish a successful manager and enhance their ability to make decisions grounded in critical and analytical thinking.
- Analyze the basic needs of employees and supervisors within work environments using critical thinking and problem-solving methods.
- Develop analytical thinking and cognitive detail skills through studied systematic strategies and methods.
- Compare the critical and creative approaches to thinking and understand their impact on job performance and on achieving institutional goals efficiently.
- Understand the impact of different personality types on executive and leadership capabilities, which enhance administrative efficiency and positive interactions within work environments.
- Improve the ability to adapt to challenges and make effective strategic decisions using the principles of analytical and critical thinking.

## Target Competencies:

This Executive Capability, Analytical Thinking, Critical Thinking, and Creativity course focuses on developing a set of key competencies:

- Achieving distinguished job performance is a key factor in professional success and practical life.
- Understanding the meaning of job excellence and its mechanisms through analytical and critical thinking skills.
- Exploring the different natures of employees in work environments and the impact of that on organizational and administrative efficiency.
- Analyzing the different employee patterns and how to interact with them to achieve the highest levels of productivity.
- Applying analytical thinking and problem-solving strategies in various professional environments.
- Mastering the skills of the analytical mind and enhancing the ability to make decisions based on the principles of critical thinking.
- Effective strategic planning involves setting long-term goals based on accurate analysis of information and data.

## The Importance of Critical Thinking in Executive Decision-Making:

Critical, analytical, and creative thinking are essential tools for successful leaders and managers, as they enable them to analyze problems from multiple angles and make decisions based on a comprehensive evaluation of situations and available data. These skills help avoid common mistakes and present smart solutions that support the achievement of institutional goals.

The course of executive capability, analytical thinking, critical thinking, and creativity is considered an opportunity to develop mental and administrative capabilities by focusing on critical thinking and problem-solving. Participants will be able to acquire modern analytical tools to address complex challenges effectively and creatively.

## **Course Content:**

### **Unit One, Job Performance as a Reflection of Success in Life:**

- The meaning of job excellence.
- Expected career paths and reaching the executive field.
- Stages of self-development and their relationship to job performance.
- Mental activity and its impact on job efficiency.
- Analytical mind skills compared to creative skills.

### **Unit Two, Employee Nature Between Creativity and Precision:**

- Different types of employees within the same workplace.
- Characteristics of professional executive management and how to reach it.
- The nature of internal interaction between different types of employees.
- How to achieve administrative efficiency with different personality types.
- Skills in personality analysis and understanding the employee's nature.

### **Unit Three, Mental Skills for Job Leaders:**

- Getting to know and mastering analytical mind skills.
- Skills of searching for concepts.
- Skills of formulating theories.
- Training in analytical thinking for artistic creativity.

### **Unit Four, Getting to Know Critical Thinking Skills and Mastering Them:**

- Training on the concept of decision-making ability and its relationship to critical thinking.
- Setting job goals.
- Systematic planning of executive stages.
- Professional delegation skills and the nature of issuing administrative orders.
- The importance of setting material goals and procedural plans for employees.

## **Unit Five, Comparing Previous Types of Thinking with the Nature of Creative Thinking:**

- Training on creative sense skills and their impact on successful administrative leadership.
- Defining long-term strategic goals.
- Skills for setting group goals at the level of work teams' interests.
- How to evaluate facts, choose assistants, and understand employee nature.
- The importance of setting material goals and procedural plans for employees.