MERCURY

Professional Management and Leadership Certification

6 – 10 June 2027
Istanbul (Turkey)



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Ref: 121513_1035842 **Date:** 6 – 10 June 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction

This Professional Management and Leadership certification builds strong leadership foundations for modern organizational environments. It focuses on developing practical and strategic management capabilities required in today's competitive business world. The course strengthens the decision-making skills needed to lead teams and achieve organizational objectives. It also enhances the ability to apply leadership principles in real workplace situations. Participants will gain a structured understanding of management functions and leadership styles. Ultimately, the program prepares professionals to lead with confidence, clarity, and measurable impact in dynamic business settings.

Targeted Groups

This Professional Management and Leadership certification targets professionals seeking knowledge and skills:

- Mid-level managers are improving leadership effectiveness.
- Team leaders are enhancing supervision capabilities.
- Supervisors transitioning into management roles.
- Project coordinators handling cross-functional teams.
- HR professionals supporting leadership development.
- Business owners are strengthening organizational leadership.

Course Objectives

Participants will achieve the following objectives by completing the Professional Management and Leadership course:

- Understand core principles of management and leadership roles.
- Apply leadership styles effectively across diverse organizational settings.
- Develop strategic thinking for better decision-making processes.
- Improve communication skills for team coordination and alignment.
- Strengthen problem-solving abilities in workplace challenges.
- Build performance management skills to improve team productivity.
- Enhance leadership confidence for managing organizational change.

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Targeted Competencies

Participants will gain the following competencies during the Professional Management and Leadership program:

- Leadership awareness for modern organizational environments.
- Strategic planning skills for achieving business goals.
- Team management capabilities for improved collaboration.
- Decision-making techniques for complex workplace situations.
- Communication skills for leadership effectiveness and clarity.
- Performance evaluation skills for continuous improvement.

Studying Scenarios

In this Professional Management and Leadership training, participants develop skills through the following scenarios:

- Managing a team under tight deadlines and limited resources.
- Resolving conflict between employees in a workplace setting.
- Leading organizational change during restructuring processes.
- Making strategic decisions in uncertain business conditions.
- Improving team performance through feedback and coaching.

Course Content

Unit 1: Foundations of Management and Leadership

- Understanding core management principles in organizations.
- The difference between leadership and management roles is clear.
- Key responsibilities of effective modern managers in business.
- Leadership styles and their impact on team performance.
- Organizational structure and hierarchy in corporate environments.
- Introduction to leadership training course fundamentals.

Unit 2: Strategic Leadership and Decision-Making

- Principles of strategic leadership in business environments.
- Analytical thinking for better decision-making outcomes.
- Data-driven leadership for organizational performance improvement.
- Risk assessment techniques in management decisions.
- Aligning strategic goals with organizational vision.
- Leadership certification methods for strategic execution.

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Unit 3: Team Management and Performance Development

- Building high-performing teams in workplace settings.
- Motivating employees for improved productivity and engagement.
- Delegation techniques for effective workload distribution.
- Conflict management strategies in team environments.
- Performance management systems and evaluation methods.
- Leadership skills training for team effectiveness.

Unit 4: Communication and Organizational Influence

- Effective communication techniques for leaders.
- Active listening skills for better workplace understanding.
- Influence strategies for leadership impact and authority.
- Presentation skills for managerial communication success.
- Emotional intelligence in leadership communication.
- Executive leadership course communication practices.

Unit 5: Change Management and Organizational Growth

- Managing organizational change in dynamic environments.
- Leadership approaches for transformation processes.
- Overcoming resistance to change in teams.
- Building adaptable organizational cultures.
- Long-term growth strategies for sustainable success.
- Management certification practices for organizational development.

Final Insights & Key Takeaways

The Professional Management and Leadership certification builds essential leadership capabilities for managing people, processes, and organizational performance effectively. It prepares professionals to lead with strategic clarity and strong managerial confidence in real business environments.