



Strategic Leadership Executive Development Workshop

31 May – 4 June 2027
Casablanca (Morocco)



Strategic Leadership Executive Development Workshop

Ref: 121507_1035562 **Date:** 31 May – 4 June 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction

The Strategic Leadership Executive Development workshop equips senior professionals with the mindset and capabilities needed to lead organizations in complex, rapidly changing environments. It focuses on strengthening executive decision-making, strategic foresight, and high-impact leadership practices. Participants will explore how to align organizational vision with execution while managing uncertainty and transformation. The workshop emphasizes practical leadership frameworks that enhance influence, accountability, and long-term value creation. It also builds the confidence and clarity needed to lead cross-functional teams. Ultimately, it prepares executives to drive sustainable growth and organizational excellence in competitive markets.

Targeted Groups

This Strategic Leadership Executive Development training targets professionals seeking knowledge and skills:

- Senior executives are responsible for organizational direction and performance.
- Middle managers preparing for executive leadership roles.
- Business owners are aiming to strengthen strategic leadership capabilities.
- Department heads are involved in strategic planning and execution.
- Project directors managing cross-functional initiatives and teams.
- HR leaders focused on leadership development and succession planning.
- Government and public sector leaders managing policy and strategy.
- Consultants advising on leadership strategy and organizational growth.

Workshop Objectives

Participants will achieve the following objectives by completing the Strategic Leadership Executive Development workshop:

- Develop advanced strategic leadership skills to guide organizational direction, improve executive decision-making, and enhance long-term performance through structured leadership approaches and critical thinking practices.
- Strengthen the ability to design and implement effective leadership strategies that align business vision with operational execution across multiple organizational levels and functions.
- Improve executive communication and influence skills to lead stakeholders, negotiate complex decisions, and drive alignment in high-pressure environments.
- Build capabilities in strategic planning, scenario analysis, and risk-informed decision-making to support sustainable organizational growth and resilience.
- Enhance leadership agility to manage change, uncertainty, and transformation while maintaining organizational stability and employee engagement.
- Apply modern executive leadership principles to improve team performance, accountability, and cross-functional collaboration across diverse business environments.

Targeted Competencies

Participants will gain the following competencies during the Strategic Leadership Executive Development program:

- Advanced strategic thinking for executive-level decision-making and organizational alignment.
- Leadership capability to manage complex business environments and competing priorities effectively.
- Executive communication skills for influencing stakeholders and driving organizational consensus.
- Strategic planning and execution competencies to translate vision into measurable outcomes.
- Change leadership skills to manage transformation and organizational adaptability.
- Analytical thinking for evaluating risks, opportunities, and business performance indicators.

Studying Scenarios

In this Strategic Leadership Executive Development training, participants develop skills through the following scenarios:

- Leading organizational restructuring while maintaining productivity and employee engagement.
- Managing executive-level crises requiring rapid strategic decision-making.
- Aligning multiple departments to achieve a unified corporate strategy under tight deadlines.
- Resolving stakeholder conflicts during high-impact business transformation initiatives.

Workshop Content

Unit 1: Foundations of Strategic Leadership

- Understanding core principles of strategic leadership and executive mindset development in modern organizations.
- Exploring leadership roles in shaping vision, mission, and long-term organizational direction.
- Identifying differences between operational management and strategic leadership responsibilities.
- Building awareness of leadership styles and their impact on organizational culture and performance.
- Developing self-assessment techniques for executive leadership readiness and capability gaps.
- Examining the relationship between leadership influence and organizational success factors.
- Strengthening critical thinking for executive-level problem solving and decision clarity.
- Establishing foundational frameworks for strategic leadership development and application in real business contexts.

Unit 2: Strategic Thinking and Executive Decision-Making

- Developing structured approaches to strategic thinking for complex business environments and uncertainty management.
- Applying executive decision-making models to improve accuracy, speed, and organizational alignment.
- Evaluating internal and external business factors affecting strategic leadership decisions.
- Enhancing analytical capabilities for interpreting business data and performance indicators.
- Strengthening judgment skills for high-stakes executive decisions under pressure.
- Integrating long-term vision with short-term operational priorities for balanced leadership outcomes.
- Identifying cognitive biases that impact executive decision-making effectiveness and organizational outcomes.
- Practicing scenario-based decision frameworks to improve strategic clarity and execution efficiency.

Unit 3: Organizational Strategy and Performance Alignment

- Designing organizational strategies that align with vision, mission, and market positioning requirements.
- Translating strategic goals into measurable performance indicators and execution plans.
- Strengthening alignment between departments, teams, and executive leadership objectives.
- Developing frameworks for monitoring and evaluating strategic performance outcomes.
- Enhancing the capability to manage resource allocation based on strategic priorities.
- Improving cross-functional coordination to support integrated organizational execution.
- Identifying gaps between strategic planning and operational implementation.
- Applying continuous improvement approaches to enhance organizational effectiveness and competitiveness.

Unit 4: Leadership Influence and Stakeholder Management

- Building executive influence skills to lead internal and external stakeholders effectively.
- Developing advanced communication strategies for executive-level engagement and alignment.
- Managing stakeholder expectations in complex and high-pressure business environments.
- Strengthening negotiation skills to resolve conflicts and achieve strategic agreements.
- Enhancing emotional intelligence to improve leadership presence and trust-building capabilities.
- Leading cross-functional teams with clarity, accountability, and performance focus.
- Managing organizational politics and power dynamics ethically and effectively.
- Establishing credibility and authority through consistent executive leadership behavior.

Unit 5: Leading Change and Organizational Transformation

- Understanding principles of organizational change and transformational leadership at the executive level.
- Developing strategies for managing resistance to change within complex organizations.
- Leading digital transformation initiatives and innovation-driven organizational development.
- Building resilience in teams during periods of uncertainty and structural change.
- Aligning leadership communication with change management objectives and stakeholder expectations.
- Designing transformation roadmaps that support sustainable organizational growth.
- Evaluating risks and opportunities associated with large-scale organizational change.
- Ensuring long-term adoption and integration of new leadership-driven initiatives.

Final Insights & Key Takeaways

Strategic leadership effectiveness through the integration of vision, decision-making, and execution across all organizational levels. Sustainable executive success depends on the ability to lead transformation, influence stakeholders, and maintain strategic alignment under changing conditions.