



Developing and Sustaining Effective Safety Culture

9 – 13 August 2027
Casablanca (Morocco)





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Introduction:

Developing and sustaining an effective safety culture is critical for organizations aiming to minimize risks and enhance workplace safety. The Developing and Sustaining Effective Safety Culture course provides a structured approach to understanding safety culture principles and practical strategies for embedding them within organizational processes. Participants will explore behavioral, managerial, and leadership factors that influence safety performance.

The Developing and Sustaining Effective Safety Culture program emphasizes proactive risk management, accountability, and continuous improvement. Learners will gain insight into aligning safety initiatives with organizational goals. Participants will foster a sustainable safety culture across diverse environments.

Targeted Groups:

The Developing and Sustaining Effective Safety Culture training targets professionals seeking specialized knowledge and skills:

- Safety managers and coordinators.
- Operational supervisors.
- Health and safety officers.
- HR and training specialists.
- Industrial engineers.
- Risk management professionals.
- Team leaders overseeing high-risk operations.

Course Objectives:

Participants will achieve the following objectives by completing the Developing and Sustaining Effective Safety Culture course:

- Understand key principles of safety culture.
- Identify factors influencing safety behaviors.
- Analyze organizational safety performance.
- Implement strategies for continuous improvement.
- Foster accountability at all levels.
- Align safety initiatives with business goals.
- Promote proactive risk management.
- Develop leadership skills to enhance safety.
- Apply behavioral safety techniques.
- Encourage employee engagement in safety practices.

Targeted Competencies:

Participants will gain the following competencies during the Developing and Sustaining Effective Safety Culture program:

- Ability to assess and improve safety culture.
- Skills in managing safety risks effectively.
- Competence in designing safety initiatives.
- Capability to lead safety-focused teams.
- Proficiency in monitoring and evaluating safety performance.
- Insight into behavioral safety and organizational psychology.
- Expertise in sustaining long-term safety practices.
- Knowledge of integrating safety with operational processes.
- Strengthened communication for safety advocacy.
- Competence in promoting continuous safety improvement.

Studying Scenarios:

In this Developing and Sustaining Effective Safety Culture training, participants will develop their skills through the analysis of the following scenarios:

- Workplace incidents and near misses.
- Safety audit evaluations.
- Leadership decision-making in safety crises.
- Risk assessment exercises.
- Behavior-based safety observation analysis.
- Emergency response planning.
- Implementation of safety improvement plans.

Course Content:

Unit 1: Understanding Safety Culture:

- Definition and components of safety culture.
- The impact of leadership on safety behavior.
- Key organizational factors influencing safety.
- The relationship between safety culture and performance.
- Principles of proactive risk management.
- Behavioral safety and its role in culture.
- Establishing accountability for safety.
- Strategies for employee engagement.

Unit 2: Assessing Safety Culture:

- Techniques for measuring safety culture.
- Conducting surveys and observations.
- Analyzing incident and near-miss data.
- Benchmarking against industry standards.
- Identifying gaps and areas for improvement.
- Using metrics to track progress.
- Feedback mechanisms for continuous learning.

Unit 3: Leadership and Safety Behavior:

- Role of leadership in shaping safety culture.
- Developing safety-conscious leadership skills.
- Effective communication strategies.
- Encouraging reporting of hazards and incidents.
- Building trust and accountability.
- Modeling positive safety behaviors.
- Reinforcing safety values through recognition.
- Influencing team safety performance.

Unit 4: Implementing Safety Initiatives:

- Designing safety improvement programs.
- Integrating safety into operational processes.
- Behavior-based safety interventions.
- Risk mitigation strategies.
- Training and development for staff.
- Monitoring and evaluating initiatives.
- Continuous improvement cycles.
- Encouraging employee participation.

Unit 5: Sustaining Safety Culture:

- Embedding safety culture into organizational practices.
- Strategies for long-term safety commitment.
- Maintaining engagement and accountability.
- Leveraging audits and reviews for sustainability.
- Adapting safety practices to changing environments.
- Lessons from successful safety cultures.
- Tools for monitoring and reinforcement.
- Planning for ongoing improvement.

Final Insights & Key Takeaways:

Effective safety culture requires leadership commitment and active employee engagement. Sustained improvement depends on continuous learning, accountability, and integration into daily operations.