MERCURY

Business Continuity Professional (BCP)

1 – 5 August 2027
Cairo (Egypt)



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Ref: 121309_1027048 **Date:** 1 – 5 August 2027 **Location:** Cairo (Egypt) **Fees:** 4000 Euro

Introduction

In an unpredictable world, the Business Continuity Professional BCP course equips participants with the expertise needed to design, maintain, and execute robust continuity strategies. This program covers both strategic resilience frameworks and operational continuity planning, ensuring organizations remain resilient in the face of disruption. Learners will study industry standards, risk assessment, business impact analysis, crisis response, and validation through exercises. Through case studies and scenario-based learning, participants understand real-world continuity challenges and build actionable continuity plans. The course also explores governance, communication, and stakeholder engagement to embed resilience in organizational culture. Finally, graduates will be ready to lead or contribute to business continuity management system BCMS initiatives with confidence and professional competence.

Targeted Groups

This Business Continuity Professional BCP course targets professionals seeking specialized knowledge and skills:

- Business continuity managers and resilience officers.
- Risk management specialists and compliance professionals.
- IT disaster recovery planners and continuity coordinators.
- Crisis management leaders and emergency response teams.
- Consultants advising on continuity frameworks.
- Executives responsible for governance and organizational resilience.

Course Objectives

Participants will achieve the following objectives by completing the Business Continuity Professional BCP course:

- Understand the principles and structure of effective business continuity management systems.
- Learn to conduct risk assessments and perform business impact analysis to prioritize critical functions.
- Develop strategic continuity and recovery strategies aligned with organizational goals.
- Build, implement, and maintain business continuity plans and crisis communication protocols.
- Design and run realistic exercise programs and validate continuity plans through testing.
- Embed a continuity culture through governance, awareness, and continuous improvement.
- Align continuity processes with relevant standards and regulations, such as ISO 22301.
- Prepare to lead or support a business continuity team in both planning and execution phases.

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Targeted Competencies

Participants will gain the following competencies during the program:

- Strong analytical skills to assess risks and evaluate business impact.
- Strategic planning capabilities to design continuity and recovery solutions.
- Project management competence to lead continuity program implementations.
- Communication expertise for crisis response and stakeholder engagement.
- Testing and validation proficiency to develop and execute continuity exercises.
- Governance and policy development skills to steer a business continuity management system.
- Continuous improvement mindset to monitor, review, and enhance resilience efforts.
- Alignment with business resilience standards and frameworks for professional recognition.

Studying Scenarios

In this training, participants will develop their skills through the analysis of the following scenarios:

- Major IT outage in a global services company, requiring recovery of critical systems.
- Natural disaster disrupting supply chain operations for a manufacturing firm.
- Cyber-attack that compromises data and threatens business continuity.
- Sudden reputation crisis needing coordinated crisis communications.
- Pandemic scenario forcing remote continuity and contingency planning.
- Tabletop exercise combining governance failures and stakeholder misalignment.

Course Content

Unit 1: Foundations of Business Continuity Management

- Introduction to Business Continuity and Resilience
  - Define business continuity, resilience, and organizational risk.
  - Understand the role of business continuity professionals.
  - Explore major business continuity frameworks and standards including ISO 22301.
- Governance, Policy, and Program Management
  - Set up a business continuity management system BCMS.
  - Define continuity policy, scope, and organizational roles.
  - Engage senior leadership and stakeholders in continuity governance.
- Embedding Continuity Culture
  - Develop strategies for awareness and training.
  - Build a continuity-minded organization via competence building.
  - Monitor and measure continuity, culture, and maturity.
- BCMS Lifecycle and Continuous Improvement
  - Map the lifecycle of business continuity management.
  - Approach ongoing maintenance and periodic review.
  - Integrate lessons learned and feedback into the BCMS.

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Unit 2: Risk Assessment and Business Impact Analysis

- Risk Assessment Techniques
  - Identify internal and external threats and vulnerabilities.
  - Use qualitative and quantitative risk assessment methods.
  - Establish risk evaluation criteria aligned with business priorities.
- Business Impact Analysis BIA
  - Define critical business functions and recovery time objectives RTOs.
  - Assess the financial, operational, and reputational impact of disruption.
  - Prioritize processes and resources for continuity planning.
- Risk Treatment and Control Options
  - Design mitigation strategies, avoidance, transfer, or acceptance.
  - Evaluate risk control measures and recovery options.
  - Align risk treatment with business continuity strategies.
- Reporting and Stakeholder Engagement
  - Communicate risk and BIA results to leadership.
  - Build stakeholder buy-in for continuity investments.
  - Formalize risk treatment decisions into continuity planning.

Unit 3: Strategy Design and Solution Development

- Continuity Strategy Formulation
  - Explore continuity and recovery strategies operational, tactical, strategic.
  - Select appropriate recovery strategies based on BIA and risk profile.
  - Define continuity strategy for business, IT, and supply chain functions.
- Crisis Management Structure
  - Design an incident response organization and roles.
  - Map escalation paths, command structure, and decision-making process.
  - Develop communication protocols during a crisis.
- Resource and Capability Planning
  - Assess internal and external resource needs for continuity.
  - Plan vendor and supplier continuity, redundancy, and backup.
  - Manage funding, logistics, and staffing of recovery efforts.
- Integration with IT and Disaster Recovery
  - Align business continuity with IT disaster recovery.
  - Design recovery solutions for systems, data, and infrastructure.
  - Map dependencies and interconnections between business and tech.

Unit 4: Implementation, Maintenance, and Communication

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- Plan Development
  - Develop business continuity plans at strategic, tactical, and operational levels.
  - Draft crisis communication and stakeholder engagement plans.
  - Detail handbooks, checklists, and procedures for activation & response.
- Training, Awareness, and Change Management
  - Establish training programs and simulations.
  - Promote continuity awareness across the organization.
  - Manage change to integrate continuity planning with business operations.
- Plan Maintenance and Updating
  - Schedule reviews and revisions of continuity documentation.
  - Embed performance metrics and feedback loops.
  - Use lessons learned to drive continuous plan improvement.
- Vendor, Supply Chain, and Third-party Coordination
  - Evaluate supplier continuity risk.
  - Coordinate continuity with partners and external stakeholders.
  - Include third parties in exercises, communication, and validation.

Unit 5: Testing, Validation, and Review

- Designing an Exercise Program
  - Identify different types of exercises tabletop, simulation, full-scale.
  - Develop exercise objectives, scope, and structure.
  - Plan logistics, participants, and evaluation criteria.
- Conducting and Evaluating Exercises
  - Facilitate and run exercises in realistic conditions.
  - Document performance and observe gaps.
  - Use metrics and feedback to assess readiness.
- Plan Activation and Crisis Response
  - Trigger activation criteria and response escalation.
  - Implement the incident command system and communication plans.
  - Manage coordination, decision-making, and resource mobilization.
- Post-Exercise Review and Continuous Improvement
  - Hold debriefs and lessons-learned sessions.
  - Update continuity plans based on exercise findings.
  - Leadership report and integrate improvements into BCMS.

Final Insights & Key Takeaways

By the end of this Business Continuity Professional BCP course, participants will lead end-to-end business continuity projects and foster resilience across their organizations. They will leave with a strategic mindset, proven methodologies, and actionable tools to navigate and recover from disruptions.