MERCURY

Lead Implementer of Business Continuity

5 – 9 September 2027
Istanbul (Turkey)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 121254_1024598 **Date:** 5 – 9 September 2027 **Location:** Istanbul (Turkey) **Fees:** 5500 Euro

Introduction

The Lead Implementer of Business Continuity course equips professionals with the knowledge and skills to design, implement, and manage robust business continuity plans. Participants will learn to identify risks, analyze potential impacts, and establish strategies that ensure operational resilience. The course covers frameworks, standards, and best practices essential for safeguarding critical business functions. It emphasizes practical approaches to risk assessment, recovery strategies, and crisis management. Learners will gain expertise in aligning business continuity initiatives with organizational objectives. By the end, participants will be able to lead continuity programs that sustain operations under adverse conditions.

Targeted Groups

This Lead Implementer of Business Continuity targets professionals seeking specialized knowledge and skills:

- Risk managers and compliance officers.
- IT and operations managers.
- Business continuity coordinators.
- Emergency response and crisis management teams.
- Senior managers oversee organizational resilience.
- Consultants in risk and continuity planning.

Course Objectives

Participants will achieve the following objectives by the Lead Implementer of Business Continuity:

- Understand business continuity principles and standards.
- Identify threats and evaluate potential business impacts.
- Develop effective risk assessment strategies.
- Create comprehensive continuity plans.
- Implement recovery procedures for critical operations.
- Coordinate crisis management and response teams.
- Align continuity programs with organizational goals.
- Conduct audits and reviews to ensure ongoing compliance.
- Improve organizational resilience against disruptions.

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Targeted Competencies

Participants will gain the following competencies during the program:

- Mastery of business continuity frameworks and regulations.
- Ability to perform impact analysis and risk evaluation.
- Skills in designing and executing recovery plans.
- Crisis response coordination expertise.
- Knowledge of operational resilience best practices.
- Proficiency in auditing continuity programs.
- Capability to lead and train teams on continuity measures.
- Strategic alignment of business continuity with organizational objectives.

Studying Scenarios

In this training, participants will develop their skills through the analysis of the following scenarios:

- Simulating IT system failures and recovery steps.
- Evaluating natural disaster impacts on operations.
- Testing emergency response plans in real-time exercises.
- Analyzing supply chain disruptions and mitigation strategies.
- Assessing regulatory compliance through audit scenarios.
- Developing communication plans during organizational crises.

Course Content

Unit 1: Introduction to Business Continuity

- Definition and importance of business continuity.
- Key standards and frameworks.
- Principles of operational resilience.
- Roles and responsibilities in continuity planning.
- Strategic alignment with organizational objectives.
- Legal and regulatory considerations.

Unit 2: Risk Assessment and Business Impact Analysis

- Identifying internal and external threats.
- Evaluating potential business impacts.
- Prioritizing critical functions.
- Risk mitigation strategies.
- Scenario-based impact analysis.
- Risk assessment, reporting, and documentation.

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Unit 3: Business Continuity Planning

- Developing continuity strategies.
- Recovery plan design for critical operations.
- Resource and infrastructure planning.
- Plan testing and validation techniques.
- Continuous improvement in plan development.
- Integration with emergency management plans.

Unit 4: Implementation and Operational Readiness

- Assigning roles and responsibilities.
- Crisis management coordination.
- Communication protocols during disruptions.
- Technology and infrastructure readiness.
- Training and awareness programs.
- Monitoring and measuring plan effectiveness.
- Change management in continuity initiatives.

Unit 5: Auditing, Review, and Continuous Improvement

- Auditing business continuity programs.
- Performance measurement and KPIs.
- Identifying gaps and corrective actions.
- Continuous program improvement strategies.
- Reporting to senior management.
- Aligning updates with evolving risks.
- Lessons learned and knowledge management.

Final Insights & Key Takeaways

Participants will leave equipped to lead business continuity initiatives with confidence. The course ensures that organizations are prepared to maintain critical operations in the face of any disruption.