MERCURY

Executive Leadership Management

14 – 18 November 2027
Cairo (Egypt)



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Ref: 121222_1023331 **Date:** 14 – 18 November 2027 **Location:** Cairo (Egypt) **Fees:** 3500 Euro

Introduction:

The Executive Leadership Management course equips senior professionals with advanced leadership and strategic management skills. It focuses on enhancing decision-making, fostering organizational growth, and promoting effective team leadership. Participants will gain insights into executive-level planning, risk management, and performance optimization.

The Executive Leadership Management program emphasizes the practical application of leadership theories in real-world scenarios. It integrates modern leadership practices with corporate governance principles. Participants will lead high-performing teams and drive organizational success.

Targeted Groups:

This Executive Leadership Management training targets professionals seeking specialized knowledge and skills:

- Senior managers aiming to enhance leadership impact.
- Executives seeking strategic decision-making tools.
- Team leaders are responsible for large-scale operations.
- Professionals in corporate governance roles.
- High-potential managers preparing for executive roles.
- Consultants advising on leadership strategies.
- Entrepreneurs leading complex organizations.

Course Objectives:

Participants will achieve the following objectives by completing the Executive Leadership Management course:

- Develop strategic thinking skills.
- Improve decision-making in complex environments.
- Strengthen team leadership and motivation techniques.
- Apply effective conflict resolution strategies.
- Enhance communication with stakeholders.
- Understand corporate governance and ethical leadership.
- Implement change management practices.
- Optimize organizational performance and productivity.
- Cultivate innovation and growth strategies.
- Lead high-performing teams effectively.

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Targeted Competencies:

Participants will gain the following competencies during the Executive Leadership Management program:

- Strategic planning and execution.
- Leadership in dynamic environments.
- Risk assessment and mitigation.
- Performance evaluation and improvement.
- Effective communication and negotiation.
- Decision-making under uncertainty.
- Conflict resolution and team management.
- Change management implementation.
- Ethical and accountable leadership.
- Innovation-driven problem solving.

Studying Scenarios:

In this Executive Leadership Management training, participants will develop their skills through the analysis of the following scenarios:

- Resolving organizational conflicts effectively.
- Implementing a strategic growth plan.
- Leading teams through operational challenges.
- Evaluating executive performance metrics.
- Applying risk management frameworks.
- Communicating with internal and external stakeholders.
- Executing change initiatives across departments.
- Navigating ethical dilemmas in leadership decisions.

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Course Content:

Unit 1: Foundations of Executive Leadership:

- Understanding modern leadership theories.
- Roles and responsibilities of senior executives.
- Leadership styles and their organizational impact.
- Developing a leadership mindset.
- Ethical decision-making in executive roles.
- Aligning leadership with corporate vision.

Unit 2: Strategic Decision-Making:

- Evaluating business opportunities and risks.
- Tools for data-driven decision-making.
- Strategic problem-solving techniques.
- Balancing short-term and long-term goals.
- Scenario planning for organizational growth.
- Enhancing analytical thinking skills.

Unit 3: Team Leadership and Management:

- Building high-performing teams.
- Motivating and inspiring employees.
- Conflict resolution strategies.
- Delegation and accountability practices.
- Coaching and mentoring techniques.
- Driving collaboration across departments.

Unit 4: Organizational Change and Innovation:

- Principles of change management.
- Leading transformation initiatives.
- Overcoming resistance to change.
- Cultivating a culture of innovation.
- Implementing new technologies and processes.
- Monitoring progress and outcomes.

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Unit 5: Corporate Governance and Executive Ethics:

- Understanding corporate governance frameworks.
- Ethical leadership in complex environments.
- Compliance and regulatory considerations.
- Transparency and accountability in decision-making.
- Stakeholder engagement strategies.
- Sustaining long-term organizational success.

Final Insights & Key Takeaways:

Participants will lead with confidence and drive measurable organizational impact. They will master executive leadership strategies that promote growth, efficiency, and innovation.