MERCURY

# Leadership, Strategic Skills, Planning, and Crisis Management

11 – 15 July 2027
Cairo (Egypt)



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Istanbul - Türkiye: +90 539 599 1206
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# Leadership, Strategic Skills, Planning, and Crisis Management

**Ref:** 121218_1023204 **Date:** 11 – 15 July 2027 **Location:** Cairo (Egypt) **Fees:** 3500 Euro

## Introduction:

This Leadership, Strategic Skills, Planning, and Crisis Management course equips professionals with advanced leadership capabilities, strategic thinking, and practical planning skills. Participants will learn to anticipate and manage crises while maintaining organizational stability. It emphasizes practical decision-making, team coordination, and risk assessment.

The Leadership, Strategic Skills, Planning, and Crisis Management program covers frameworks for developing actionable strategies and aligning resources with objectives. Real-world scenarios enable participants to apply theoretical concepts in controlled settings. Attendees will lead with confidence in complex environments.

## Targeted Groups:

This Leadership, Strategic Skills, Planning, and Crisis Management course targets professionals seeking specialized knowledge and skills:

- Mid-level and senior managers.
- Team leaders and project managers.
- Executives in risk-prone industries.
- Organizational development specialists.
- Decision-makers in corporate strategy.
- Professionals in emergency response and crisis management.
- Consultants in strategic planning.

## Course Objectives:

Participants will achieve the following objectives by completing the Leadership, Strategic Skills, Planning, and Crisis Management course:

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- Develop leadership and decision-making skills.
- Learn strategic planning methodologies.
- Understand crisis management principles.
- Enhance organizational and team coordination.
- Apply risk assessment techniques.
- Improve problem-solving in high-pressure situations.
- Align resources with long-term goals.
- Foster innovation in strategic initiatives.
- Build resilience for unforeseen challenges.
- Integrate leadership principles with operational planning.

## Targeted Competencies:

Participants will gain the following competencies during the Leadership, Strategic Skills, Planning, and Crisis Management program:

- Effective leadership and influence.
- Strategic thinking and planning.
- Crisis anticipation and response.
- Risk evaluation and mitigation.
- Team coordination and communication.
- Decision-making under pressure.
- Resource alignment with objectives.
- Adaptive problem-solving.
- Organizational resilience.
- Innovation in leadership strategies.

## Studying Scenarios:

In this Leadership, Strategic Skills, Planning, and Crisis Management training, participants will develop their skills through the analysis of the following scenarios:

- Leading teams through organizational change.
- Strategic decision-making during market disruptions.
- Crisis response in operational emergencies.
- Managing stakeholder expectations under stress.
- Resource allocation in critical situations.
- Risk mitigation for high-impact events.
- Coordinating cross-functional teams.

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- Resolving conflicts during strategic projects.

## Course Content:

### Unit 1: Foundations of Leadership and Strategic Thinking:

- Define leadership and strategic skills.
- Understand different leadership styles.
- Explore decision-making models.
- Analyze organizational structures.
- Identify strategic objectives.
- Evaluate team dynamics.
- Align leadership with the company vision.

### Unit 2: Strategic Planning Techniques:

- Learn SWOT and PESTEL analysis.
- Set measurable goals and KPIs.
- Develop actionable strategic plans.
- Allocate resources efficiently.
- Integrate long-term organizational priorities.
- Monitor and adjust strategies.
- Use data for informed planning.

### Unit 3: Crisis Management and Risk Assessment:

- Identify potential organizational crises.
- Understand risk assessment frameworks.
- Develop crisis response plans.
- Prioritize actions under pressure.
- Coordinate internal and external communication.
- Conduct scenario-based drills.
- Learn lessons from past crises.

### Unit 4: Decision-Making and Problem-Solving:

- Apply critical thinking techniques.
- Solve complex organizational problems.
- Use analytical tools for decision-making.
- Evaluate consequences of choices.
- Facilitate collaborative problem-solving.
- Balance short-term and long-term priorities.
- Enhance situational awareness.

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## Unit 5: Leading Teams and Organizational Resilience:

- Foster team motivation and engagement.
- Manage cross-functional collaboration.
- Build an adaptive organizational culture.
- Implement change management strategies.
- Strengthen resilience against disruptions.
- Encourage innovation and continuous improvement.
- Measure leadership impact on performance.

## Final Insights & Key Takeaways:

Participants will leave with practical strategies to lead effectively under pressure. They will integrate strategic planning and crisis management for sustained organizational success.