MERCURY

# Compliance & Ethics Professional (CEP) Course

19 – 23 September 2027
Istanbul (Turkey)



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# Compliance & Ethics Professional (CEP) Course

**Ref:** 16385_1018481 **Date:** 19 – 23 September 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

## Introduction:

The Compliance and Ethics Professional CEP course provides participants with a comprehensive, theoretical foundation in contemporary compliance, ethics, and governance frameworks. Learners will examine the interplay between legal obligations, organizational principles, and ethical decision-making in corporate settings. It emphasizes how to design, implement, monitor, and improve compliance & ethics programs, aligning with best practices and regulatory expectations.

Participants will engage in scenario-based learning that mirrors real challenges in risk, oversight, and corporate integrity. The Compliance and Ethics Professional CEP program prepares professionals to lead with integrity, ensure regulatory compliance, and foster a culture of compliance within their organizations. Ultimately, the CEP course bridges theory and practice, producing professionals able to interpret, advise, and enforce ethical standards.

## Targeted Groups:

This Compliance and Ethics Professional CEP training targets professionals seeking specialized knowledge and skills:

- Compliance officers and managers in corporate, public, or nonprofit settings.
- Legal counsel and in-house attorneys are responsible for regulatory adherence.
- Risk and audit professionals aiming to integrate ethics into risk frameworks.
- Corporate governance officers and board members are seeking to enhance their understanding of corporate governance.
- Human resources leaders are responsible for fostering an ethical culture.
- Senior executives who wish to champion integrity and reduce misconduct exposure.

## Course Objectives:

Participants will achieve the following objectives by completing the Compliance and Ethics Professional CEP course:

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- Understand and articulate major compliance, governance, and ethics frameworks in global business contexts.
- Analyze regulatory requirements, internal policies, and enforcement trends to guide organizational compliance.
- Evaluate ethical dilemmas using structured decision models and integrate stakeholder perspectives.
- Design policy, procedure, monitoring, and reporting systems tailored to industry and organizational risk profiles.
- Appraise program effectiveness using metrics, audits, and control feedback loops.
- Recommend improvements in compliance programs through gap analysis and governance alignment.
- Communicate compliance risks, best practices, and remediation strategies to leadership and staff.
- Embed a sustained culture of integrity and ethical awareness in teams, processes, and systems.

## Targeted Competencies:

Participants will gain the following competencies during the Compliance and Ethics Professional CEP program:

- Legal and regulatory literacy in domestic and international compliance domains.
- Ethical reasoning and conflict-of-interest resolution under ambiguity.
- Program design: drafting codes, policies, standards, and internal controls.
- Risk assessment: identifying, ranking, and mitigating compliance risks.
- Monitoring and assurance: designing audit, self-test, review, and reporting systems.
- Incident management, investigation, remediation, and follow-up.
- Communication and training: delivering compliance awareness, advising stakeholders.
- Continuous improvement: auditing program performance, benchmarking, and updating.
- Governance integration: aligning compliance with strategy, oversight, and organizational culture.

## Studying Scenarios:

In this Compliance and Ethics Professional CEP training, participants will develop their skills through the analysis of the following scenarios:

- A multinational subsidiary faces conflicting anticorruption laws; learners must decide how to align group policy with local compliance.
- Whistleblower report triggers a potential violation; participants map the investigation process and remediation path.
- Senior leadership pressures a compliance manager to “turn a blind eye” for business gain; participants model escalation and ethics response.
- A data breach exposes potential regulatory noncompliance in privacy; students assess roles, reporting obligations, and controls.
- A business unit seeks to modify a procedure that may circumvent environmental or safety regulations; participants assess trade-offs and design safeguards.

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## Course Content:

### Unit 1: Foundations of Compliance & Ethics:

- Definition, purpose, and evolution of compliance & ethics in organizations.
- Key regulatory regimes e.g., anticorruption, data privacy, ESG, industry standards.
- Ethical principles, stakeholder theory, and the foundations of moral philosophy.
- Governance, Oversight, and the Role of Boards in Compliance.
- Interaction of strategy, risk, and compliance in organizational alignment.
- Core terminology and frameworks e.g., integrity, culture, due diligence.

### Unit 2: Compliance Risk Assessment & Policy Design:

- Risk identification techniques include internal audit, gap analysis, and benchmarking.
- Risk rating, prioritization, and mitigation strategy formulation.
- Drafting codes of conduct, policies, standards, and guidelines.
- Control mapping: linking risk to preventive and detective controls.
- Compliance policies are in place across various functions, including procurement, HR, finance, and IT.
- Vendor / third-party risk and alignment with group compliance.

### Unit 3: Implementation, Training & Communication:

- Building a compliance implementation roadmap.
- Stakeholder engagement and change management tactics.
- Training program design, modalities, and reinforcement strategies.
- Internal communication, measurement of awareness, and feedback loops.
- Integrating ethics into performance systems and incentive frameworks.
- Reporting channels, whistleblowing systems, confidentiality, and protection.

### Unit 4: Monitoring, Audit & Investigation:

- Designing monitoring and audit protocols self-tests, spot checks.
- Key performance indicators KPIs, metrics, dashboards, and scorecards.
- Conducting investigations: planning, evidence gathering, analysis.
- Corrective actions, remediation, root cause analysis, and follow-up.
- Escalation models, ethical decision triggers, and governance review.
- Audit liaising, external audit integration, and oversight review.

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## Unit 5: Continuous Improvement & Future Challenges:

- Gap analysis, benchmarking, and periodic program reviews.
- Adapting compliance to regulatory updates, industry change, and globalization.
- Using technology: compliance tools, data analytics, and monitoring platforms.
- Crisis readiness: scenario planning, simulation, stress testing, and compliance.
- Embedding culture: values, leadership example, ethics beyond rules.
- Emerging trends include ESG, AI ethics, sustainability, and supply chain compliance.
- Final simulation project: designing a full compliance program for a mock organization.

## Final Insights & Key Takeaways:

The Compliance and Ethics Professional CEP course equips learners with the theoretical foundations and frameworks necessary to lead compliance and ethics initiatives within organizations. Graduates will be able to conceptualize, design, evaluate, and evolve compliance systems in response to changing risk, regulations, and ethical pressures.