MERCURY

# Mastering ArcGIS Pro: Advanced Spatial Analysis, Automation, and Enterprise Integration

26 – 30 September 2027
Istanbul (Turkey)



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# Mastering ArcGIS Pro: Advanced Spatial Analysis, Automation, and Enterprise Integration

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## Introduction:

ArcGIS Pro is not just a mapping tool—it's the industry standard for managing, analyzing, modeling, and visualizing spatial data. This advanced training program is for professionals who need to go beyond the basics and leverage ArcGIS Pro for high-level geospatial decision-making, enterprise integration, and advanced spatial workflows.

## Targeted Groups:

- GIS Analysts and Specialists.
- Environmental Scientists and Planners.
- Urban and Regional Planners.
- Data Scientists and Researchers working with spatial data.
- Government agencies and NGOs leveraging geospatial intelligence.
- Professionals in the utilities, infrastructure, and transportation sectors.
- Technical managers overseeing GIS projects.

## Course Objectives:

By the end of this program, participants will:

- Master advanced functions of ArcGIS Pro for data modeling, geoprocessing, and 3D analysis.
- Develop expertise in integrating ArcGIS Pro with enterprise databases, real-time data, and web services.
- Apply advanced spatial analysis and machine learning within ArcGIS Pro.
- Automate workflows using Python and ModelBuilder.
- Develop and publish professional cartographic products and dashboards for informed decision-making.
- Manage complex geodatabases and design spatial data models to optimize data management and analysis.
- Conduct advanced geostatistical and predictive spatial analyses.
- Develop custom GIS tools using Python scripting.
- Visualize, analyze, and model in 3D and 4D environments.
- Integrate ArcGIS Pro with ArcGIS Online, ArcGIS Enterprise, and external data sources.
- Deliver actionable insights through professional cartography, reports, and interactive applications.

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## Targeted Competencies:

- Spatial database management.
- Advanced geoprocessing workflows.
- Spatial statistics and predictive modeling.
- GIS automation and customization.
- 3D/4D geovisualization.
- Enterprise-level GIS integration.
- Professional cartographic design and communication.

## Course Content:

### Unit 1: Advanced Data Management and Geodatabase Design:

- Enterprise Geodatabases: Designing schemas, domains, and subtypes for large-scale spatial data.
- Versioning and Replication: Multi-user editing strategies, managing data conflicts, synchronization.
- Topology and Network Datasets: Building data integrity rules, connectivity modeling.
- Data Interoperability: Import/export workflows, integrating CAD, BIM, LiDAR, and open data formats.
- Data Quality Assurance: Error detection, editing workflows, and validation tools.

### Unit 2: Advanced Spatial Analysis and Geoprocessing:

- Spatial Statistics: Hotspot analysis, autocorrelation, regression analysis, density mapping.
- Raster Analysis: Terrain modeling, hydrological analysis, suitability modeling.
- Network Analysis: Optimal routes, service areas, location-allocation modeling.
- Geostatistics: Kriging, interpolation, prediction surfaces.
- Big Data and Cloud Integration: Using ArcGIS GeoAnalytics and distributed computing for large datasets.

### Unit 3: Automation and Customization with Python and ModelBuilder:

- ModelBuilder Advanced Workflows: Nested models, batch processing, complex toolchains.
- Python for ArcGIS ArcPy: Writing scripts for geoprocessing, automation, and spatial data manipulation.
- Scripting Spatial Analysis: Automating hotspot detection, suitability modeling, and predictive analytics.
- Custom Tools Development: Creating toolboxes for organizational use.
- Integration with External Libraries: Leveraging Pandas, NumPy, and SciPy inside ArcGIS workflows.

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## Unit 4: 3D and Advanced Visualization in ArcGIS Pro:

- 3D Scene Creation: Working with multipatch, LiDAR, and point cloud data.
- 3D Analysis Tools: Viewshed, line-of-sight, volumetric analysis, flood simulation.
- Temporal 4D Analysis: Time-enabled data, animation, and change detection.
- Cartographic Design Principles: Symbolization, labeling, and advanced layout composition.
- Storytelling with Maps: Integrating ArcGIS StoryMaps and dashboards for impact.

## Unit 5: Enterprise Integration and Sharing:

- ArcGIS Online & ArcGIS Enterprise Integration: Publishing services, managing web maps and apps.
- Portal Administration: User roles, data governance, and security.
- Real-Time Data Streams: Incorporating IoT and sensor data into ArcGIS Pro.
- Collaboration Workflows: Multi-user editing, shared projects, cloud-based solutions.
- Decision Support Systems: Building dashboards and interactive apps for stakeholders.