



Advanced Executive Training in IFRS, Risk & Strategic Financial Reporting

21 – 25 June 2027
Casablanca (Morocco)



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Introduction:

In today's dynamic global economy, financial executives are required to balance compliance with international accounting standards while steering strategic decision-making. This Advanced Executive Training in IFRS, Risk, and Strategic Financial Reporting provides senior leaders with practical insights into the application of IFRS and the integration of risk management into financial reporting. Participants will explore the latest updates in international standards, with a focus on consolidation, fair value, and revenue recognition.

The Advanced Executive Course in IFRS, Risk, and Strategic Financial Reporting emphasizes the importance of embedding risk, compliance, and governance into financial disclosures to enhance transparency and credibility. Executives will learn to design performance metrics that align with organizational strategy and shareholder expectations. A key feature of this program is improving communication with boards, regulators, and investors. It ensures finance leaders will operate at a global executive level while meeting the demands of stakeholders.

Targeted Groups:

This Advanced Executive Training in IFRS, Risk, and Strategic Financial Reporting targets professionals seeking specialized knowledge and skills:

- Senior finance executives in multinational corporations.
- Chief financial officers CFOs and deputy CFOs.
- Board members and executive directors with financial oversight roles.
- Risk and compliance officers in global organizations.
- Audit committee members are seeking a deeper understanding of the issues at hand.
- Financial controllers and senior managers transitioning to executive roles.
- Strategy and governance leaders are responsible for corporate performance.

Targeted Competencies:

Participants will gain the following competencies during the Advanced Executive Program in IFRS, Risk, and Strategic Financial Reporting:

- Ability to interpret and apply new IFRS standards effectively.
- Advanced skills in integrating risk into financial decision-making.
- Proficiency in compliance monitoring and audit oversight.
- Strategic thinking in linking financial reporting to organizational goals.
- Analytical skills for interpreting ratios, KPIs, and performance data.
- Strong executive communication for board and investor engagement.
- Leadership in governance, risk, and compliance functions.
- Confidence in presenting complex financial information simply.

Course Objectives:

Participants will achieve the following objectives by completing the Advanced Executive Course in IFRS, Risk, and Strategic Financial Reporting:

- Stay informed about the latest IFRS developments and evaluate their impact on executive-level decision-making.
- Apply practical knowledge of consolidation, fair value, and revenue recognition to complex financial statements.
- Integrate risk considerations into financial reporting for stronger governance.
- Evaluate compliance frameworks and enhance board-level audit oversight.
- Develop the ability to interpret financial metrics in strategic contexts.
- Link KPIs and performance indicators to corporate objectives.
- Strengthen skills in designing balanced scorecards for long-term competitiveness.
- Present complex financial reports in clear, board-friendly language.
- Improve communication with investors, regulators, and key stakeholders.
- Enhance decision-making by connecting financial data with strategic priorities.
- Demonstrate leadership in risk-adjusted reporting and compliance oversight.
- Implement global best practices in strategic financial management.

Studying Scenarios:

In this Advanced Executive Training in IFRS, Risk, and Strategic Financial Reporting, participants will develop their skills through the analysis of the following scenarios:

- Evaluating IFRS-driven changes in a multinational's consolidated accounts.
- Assessing the effect of fair value adjustments in volatile markets.
- Embedding enterprise risk considerations into board-level reports.
- Reviewing compliance frameworks in light of global regulatory shifts.
- Designing KPIs for a company undergoing digital transformation.
- Developing a balanced scorecard aligned with shareholder strategy.
- Crafting executive reports for board members with limited technical knowledge.
- Addressing investor concerns through transparent financial reporting and disclosure.

Course Content:

Unit 1: Latest IFRS Developments for Executives:

- Overview of global IFRS developments impacting executive leadership.
- Consolidation principles in multinational group structures.
- Complexities of fair value measurement in changing markets.
- Revenue recognition challenges in global operations.
- Executive responsibilities in disclosure and transparency.
- Case Studies of IFRS Adoption in Leading Corporations.
- Practical methods for integrating IFRS changes into board discussions.
- Addressing the challenges of IFRS in volatile financial environments.

Unit 2: Risk-Integrated Financial Reporting:

- Defining risk-adjusted financial reporting for executives.
- Identifying key enterprise risks influencing financial statements.
- Embedding risk disclosures in line with global reporting standards.
- Using risk analysis to enhance board oversight.
- Linking risk data with financial statement notes.
- Real-world examples of risk-driven financial failures.
- Tools and frameworks for integrating risk into reporting cycles.
- Executive dashboards for continuous risk monitoring.

Unit 3: Audit & Compliance for Directors:

- Global audit and compliance requirements for directors.
- The board's role in financial oversight and accountability.
- Best Practices for Strengthening Internal Audit Systems.
- Understanding cross-border compliance challenges.
- The Role of Audit Committees in Ensuring Transparency.
- Executive responsibilities for compliance reporting.
- Tools for monitoring global regulatory developments.
- Case studies of compliance failures and governance breakdowns.
- Strengthening director-level decision-making in audit reviews.

Unit 4: Strategic Performance Metrics:

- Linking financial reporting to strategic corporate goals.
- Selecting relevant KPIs for executive decision-making.
- Ratio analysis for strategic performance evaluation.
- Building balanced scorecards for organizational alignment.
- Measuring intangible assets and non-financial indicators.
- Designing metrics for long-term sustainability.
- Using data analytics in executive performance reviews.
- Benchmarking performance across industries.
- Executive case studies on successful KPI-driven strategies.

Unit 5: Communicating with Stakeholders:

- Principles of clear executive financial communication.
- Presenting complex reports in board-ready formats.
- Tailoring communication for investors and regulators.
- Using executive summaries to enhance clarity.
- Building trust through transparent disclosures.
- Handling difficult financial conversations with stakeholders.
- Designing visual tools for presenting financial data.
- Best practices in investor relations reporting.
- Real-life examples of effective executive communication.

Final Insights & Key Takeaways:

This program equips executives with the tools to align financial reporting with strategic leadership. Participants will emerge with enhanced skills in IFRS application, risk integration, compliance, and executive communication. The course provides practical, scenario-based knowledge to improve oversight and decision-making at the highest levels. Ultimately, it enables senior leaders to strengthen transparency, governance, and stakeholder trust in a global financial environment.