MERCURY

Financing Engineering and Technology Projects

15 – 19 March 2027
Paris (France)



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Financing Engineering and Technology Projects

Ref: 16284_1014035 **Date:** 15 – 19 March 2027 **Location:** Paris (France) **Fees:** 5900 Euro

Introduction:

Financing engineering and technology projects requires a specialized understanding of financial models, investment strategies, and risk management tailored to high-tech and engineering environments. These projects often involve complex technical elements, long timelines, and significant capital requirements.

This Financing Engineering and Technology Projects course provides participants with the tools to assess financial feasibility, secure funding, and manage capital effectively throughout the project lifecycle. Participants will explore funding sources, from venture capital to government grants, and learn to develop compelling proposals that attract investors.

Case studies will illustrate real-world challenges and successful financing approaches. The Financing Engineering and Technology Projects program equips professionals with both the technical and financial acumen needed to navigate today's competitive project financing landscape. It emphasizes aligning financial strategies with engineering project goals to ensure sustainable growth and innovation.

Targeted Groups:

This Financing Engineering and Technology Projects training targets professionals seeking specialized knowledge and skills:

- Project managers in the engineering sectors.
- Financial analysts focusing on technology investments.
- Technology entrepreneurs seeking funding for projects.
- Engineering consultants managing capital-intensive projects.
- R&D managers in high-tech industries.
- Venture capital analysts in the engineering field.
- Government officials are involved in funding technology innovation.
- Corporate strategists in industrial and engineering companies.
- Banking and finance professionals servicing the engineering sectors.
- Investment officers evaluating technology-driven ventures.

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Course Objectives:

Participants will achieve the following objectives by completing the Financing Engineering and Technology Projects course:

- Understand key financial principles in engineering and technology project contexts.
- Identify and evaluate diverse funding sources suitable for technology-driven projects.
- Develop accurate financial feasibility assessments and cash flow projections.
- Apply risk assessment techniques to mitigate financial uncertainties.
- Design effective financing structures tailored to engineering project needs.
- Prepare professional funding proposals that meet investor expectations.
- Analyze market conditions and investment trends in technology sectors.
- Evaluate capital budgeting decisions using industry-specific metrics.
- Apply cost-benefit analysis to justify project investments.
- Integrate project financing strategies into overall business planning.
- Use scenario planning to prepare for market and technology shifts.
- Implement monitoring systems to track project financial performance.
- Align financing strategies with innovation and technology goals.
- Negotiate favorable terms with investors, lenders, and stakeholders.
- Review case studies to apply best practices in real-world contexts.

Targeted Competencies:

Participants will gain the following competencies during the Financing Engineering and Technology Projects program:

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- Ability to assess the financial viability of engineering projects.
- Skills in identifying optimal funding sources.
- Competence in preparing financial models and projections.
- Knowledge of risk assessment in technology financing.
- Expertise in structuring project finance agreements.
- Proficiency in developing investor-ready proposals.
- Analytical skills for evaluating investment opportunities.
- Understanding of capital budgeting methods.
- Capability to align financing with project strategies.
- Practical experience through case study analysis.

Course Content:

Unit 1: Foundations of Financing Engineering and Technology Projects:

- Introduction to engineering and technology project financing.
- Unique financial challenges in the engineering and technology sectors.
- Key terms and concepts in project finance.
- Overview of the project lifecycle and financial implications.
- Role of feasibility studies in financing decisions.
- Capital requirements in large-scale engineering initiatives.
- Understanding project cash flow patterns.
- Financial impact of technology innovation cycles.
- Case examples of successful and failed financing attempts.

Unit 2: Funding Sources and Investment Strategies:

- Types of funding: equity, debt, and hybrid instruments.
- Venture capital and private equity for technology projects.
- Government grants and innovation subsidies.
- Corporate financing and strategic partnerships.
- Crowdfunding and alternative financing platforms.
- International funding sources and cross-border investments.
- Choosing the right funding mix for project goals.
- Investor expectations and return on investment ROI analysis.
- Building credibility with potential investors.

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Unit 3: Financial Analysis and Risk Management:

- Preparing detailed financial models for engineering projects.
- Cash flow forecasting and management.
- Capital budgeting techniques: NPV, IRR, payback period.
- Sensitivity analysis and scenario planning.
- Risk identification in engineering project financing.
- Strategies for mitigating investment risks.
- Insurance and hedging in technology projects.
- Evaluating technology obsolescence risks.
- Case study: managing financial risk in high-tech projects.

Unit 4: Structuring and Negotiating Project Finance:

- Elements of a project finance structure.
- Roles of sponsors, lenders, and investors.
- Legal and contractual frameworks in engineering finance.
- Collateral, guarantees, and security arrangements.
- Negotiating funding terms and conditions.
- Balancing financial control and operational flexibility.
- Performance-based payment structures.
- Exit strategies for investors.
- Documenting financing agreements effectively.

Unit 5: Implementation, Monitoring, and Evaluation:

- Integrating financing into project execution plans.
- Financial performance monitoring tools.
- Tracking budget adherence and cost control.
- Reporting to investors and stakeholders.
- Managing mid-project financial challenges.
- Adjusting financing strategies during execution.
- Evaluating project outcomes against financial goals.
- Lessons learned and continuous improvement.
- Preparing for future financing needs.

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Final Insights & Key Takeaways:

Financing engineering and technology projects demands a balance between technical understanding and financial expertise. This course provides the knowledge and tools to secure funding and manage capital efficiently. Participants leave with practical skills for structuring, negotiating, and monitoring project financing. The insights gained will enable them to drive innovation while ensuring sustainable financial performance.