MERCURY

Project Leadership, Management, and Communications

13 – 17 June 2027
Istanbul (Turkey)



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Project Leadership, Management, and Communications

Ref: 16229_1011505 **Date:** 13 – 17 June 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

In today's complex and fast-paced project environments, traditional project management skills are no longer enough to guarantee success. The Project Leadership, Management, and Communications course empowers professionals to evolve beyond tactical execution into strategic leadership. It enables project professionals to shift their mindset from managing tasks to inspiring people, fostering collaboration, and influencing outcomes across all levels of an organization.

Participants in this Project Leadership, Management, and Communications program will develop advanced communication and leadership skills that support organizational goals and foster effective stakeholder engagement. Through experiential learning, attendees will develop the self-awareness, emotional intelligence, and executive presence to lead high-performing project teams.

The Project Leadership, Management, and Communications training course will also explore how to build trust, lead with vision, and influence change while navigating team dynamics and business complexities. Ultimately, it blends leadership psychology with practical tools to help participants become visionary leaders in today's competitive project-driven environments.

Targeted Groups:

This Project Leadership, Management, and Communications training targets professionals seeking specialized knowledge and skills:

- Project Managers transitioning to leadership roles.
- Program Managers and Portfolio Managers.
- Team Leaders and Functional Managers.
- Senior Engineers aspiring to leadership positions.
- PMO professionals seeking to enhance interpersonal leadership.
- Communication Managers in project-based settings.
- HR and Learning Professionals supporting project teams.
- Change Management and Transformation Leaders.
- Agile and Scrum Practitioners aiming for strategic growth.
- Consultants and Trainers in project leadership development.

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Course Objectives:

Participants will achieve the following objectives by completing the Project Leadership, Management, and Communications course:

- Understand the transition from project manager to project leader.
- Evaluate decision-making through structured, reflective thinking.
- Identify and enhance personal emotional intelligence.
- Apply strategic thinking to project-based environments.
- Develop a leadership presence that inspires and influences others.
- Build relationships to support team development and success.
- Recognize limitations in traditional project management approaches.
- Use mentoring and coaching to grow future leaders.
- Adapt communication styles to increase engagement and trust.
- Utilize body language techniques to reinforce leadership messages.
- Make the shift from task-focused to people-focused leadership.
- Integrate client, team, and business perspectives into decision-making.
- Foster innovation and thought leadership within the project setting.
- Commit to the long-term development of high-performance teams.
- Embrace relational leadership strategies for sustained success.

Targeted Competencies:

Participants will gain the following competencies during the Project Leadership, Management, and Communications program:

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- Strategic leadership mindset.
- Self-awareness and emotional intelligence.
- Advanced communication and relationship-building skills.
- Decision-making and problem-solving in complex settings.
- Talent development and mentoring capabilities.
- Presence and influence in executive environments.
- Conflict management and emotional regulation.
- Innovation and adaptive thinking.
- Leadership through non-verbal communication.
- Stakeholder engagement and team alignment.

Course Content:

Unit 1: Transition from Manager to Leader:

- The Need for the Shift from Project Manager to Project Leader.
- Defining a Thought Process to Make Better Decisions.
- Enhance Personal Development through Increased Self-awareness.
- Practice Emotional Intelligence in a Project Environment.
- Develop an Executive-type Presence.

Unit 2: Expand Your Perspective:

- Become a Thought Leader.
- Learn How to Expand Your Strategic Scope.
- Learn How to Become Innovative.
- Improve Your Decision-making.

Unit 3: Commit to People and Relationships:

- Objective of Project Leadership.
- Limitations of Project Management and Team Relationships.
- Recognise the Place for Talent Management.
- Use of Mentoring to Develop Future Project Leaders.
- Cultivate Conditions for Project Team Success and Growth.

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Unit 4: Body Language for Leaders:

- Understand How Others Perceive Body Language Symbols.
- Have Your Body Language Match Your Message for Positive Communication.
- Six Ways to Make a Positive First Impression.
- Establishing a Leadership Presence.
- Conveying Confidence in a Warm and Empathetic Manner.

Unit 5: Putting It All in Practice:

- Make the Shift: Moving from Technical to Relational Skills.
- Nurturing Emotional Quality.
- Expand Your Perspective:
    - Think in Terms of Team Results.
    - Consider Client Relationships.
    - Consider the Business Perspective.
- Commit to People and Relationships.
- Understand the Value of Developing Future Leaders.

Final Insights & Key Takeaways:

Leadership in project environments requires more than tools—it demands a transformation of mindset. This Project Leadership, Management, and Communications course prepares professionals to lead with clarity, influence, and strategic focus. By applying emotional intelligence, relationship-building skills, and effective communication, participants can achieve lasting results. Ultimately, success in modern project environments stems from a leader's ability to inspire people and align with business impact.