MERCURY

Property Management Training Program

22 – 26 November 2026
Istanbul (Turkey)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Property Management Training Program

Ref: 16218_1011084 **Date:** 22 – 26 November 2026 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

The Property Management training program equips professionals with the essential skills, operational knowledge, and strategic tools required for effective real estate and asset management. It provides a deep understanding of both residential and commercial property management frameworks, including leasing, maintenance, tenant relations, and budgeting. Participants will gain insights into legal obligations, financial performance optimization, and modern property technology systems.

With a focus on real-world scenarios, the Property Management course helps attendees navigate property cycles, market trends, and sustainability standards. It balances technical knowledge with managerial strategies to enhance decision-making. Learners will explore risk mitigation, ethical practices, and customer experience principles. Participants will oversee high-performing property portfolios with professionalism and compliance.

Targeted Groups:

This Property Management training program targets professionals seeking specialized knowledge and skills:

- Property managers in residential or commercial sectors.
- Real estate consultants and leasing agents.
- Facilities and operations managers.
- Building supervisors and maintenance coordinators.
- Real estate investors manage personal portfolios.
- Housing association staff and condominium administrators.
- Professionals transitioning into property management roles.
- Administrative staff in real estate management companies.
- Asset management and real estate support staff.
- Government officials in public housing or facilities divisions.

Targeted Competencies:

Participants will gain the following competencies during the Property Management program:

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- Strategic facility planning and asset control.
- Lease negotiation and administration skills.
- Budgeting, forecasting, and cost analysis capabilities.
- Tenant lifecycle and relationship management.
- Property operations and performance evaluation.
- Compliance with regulatory and legal frameworks.
- Emergency response planning and risk assessment.
- Stakeholder communication and service excellence.
- Use of technology in property and portfolio management.
- Sustainable and energy-efficient property solutions.

Course Objectives:

Participants will achieve the following objectives in the Property Management course:

- Understand the core principles of effective property management.
- Apply leasing procedures and tenant retention strategies.
- Analyze building operations and optimize maintenance workflows.
- Evaluate financial statements and budgeting processes.
- Interpret lease agreements and legal documentation.
- Develop tenant communication and conflict resolution skills.
- Manage vendors, contractors, and service level agreements.
- Assess sustainability and energy-efficient solutions in property assets.
- Examine risk management practices in various property types.
- Create operational plans for multi-unit facilities.
- Monitor property performance indicators and ROI.
- Demonstrate ethical conduct and compliance with local laws.
- Design strategies for enhancing tenant satisfaction.
- Align property goals with business objectives.
- Improve decision-making using data-driven insights.
- Implement smart property technologies and software platforms.

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Course Content:

Unit 1: Foundations of Property Management:

- Definition and scope of property management.
- Key roles and responsibilities of a property manager.
- Types of real estate: residential, commercial, industrial.
- Property lifecycle and investment strategies.
- Understanding ownership models and landlord obligations.
- Regulatory compliance and property laws.
- Introduction to tenant-landlord relationship dynamics.
- Core principles of ethical property management.
- Global trends in property and asset management.

Unit 2: Leasing and Tenant Management:

- Marketing strategies for vacant properties.
- Tenant screening and application processing.
- Drafting lease agreements and legal documentation.
- Move-in procedures and orientation protocols.
- Tenant communication and engagement techniques.
- Handling lease renewals and rent increases.
- Managing lease termination and eviction processes.
- Conflict resolution and dispute handling.
- Tools for tenant satisfaction and retention.

Unit 3: Financial & Budgetary Control in Property Management:

- Fundamentals of property budgeting and financial planning.
- Revenue generation models in property management.
- Operating expenses vs. capital expenditures.
- Rent collection systems and arrears management.
- Preparing income and expenditure statements.
- Analyzing cash flow and financial performance.
- Reserve fund planning and asset depreciation.
- Financial reporting and KPI tracking.
- Financial compliance and tax considerations.

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Unit 4: Facility Operations and Maintenance Planning:

- Daily building operations and maintenance protocols.
- Scheduled vs. emergency maintenance workflows.
- Managing vendor contracts and service agreements.
- Safety inspections and regulatory checks.
- HVAC, plumbing, and electrical systems basics.
- Property maintenance budgeting and tracking tools.
- Using CMMS Computerized Maintenance Management Systems.
- Incident reporting and documentation.
- Environmental health and safety standards.

Unit 5: Technology, Risk, and Strategic Property Oversight:

- Role of PropTech in modern property management.
- Smart building systems and automation tools.
- Data analytics for portfolio management.
- Identifying and mitigating operational risks.
- Insurance requirements for different property types.
- Emergency preparedness and disaster recovery.
- Sustainability initiatives in real estate.
- Strategic planning for asset lifecycle improvement.
- Future trends and innovations in property services.

Final Insights & Key Takeaways:

The Property Management training program equips participants with essential knowledge to lead and operate high-value property assets efficiently. From lease negotiations to financial oversight and facilities optimization, the course covers every crucial component. Learners emerge with practical skills, industry insights, and a strong foundation for growth in real estate operations. This training fosters professional development while aligning real estate goals with sustainable business strategies.