



Advanced Geographic Information Systems (GIS) Training

23 – 27 May 2027
Istanbul (Turkey)



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Introduction:

Geographic Information Systems GIS are essential tools in today's data-driven decision-making environments. This Advanced Geographic Information Systems GIS course provides an in-depth understanding of GIS as a multidisciplinary technology that integrates data management, spatial analysis, and visualization.

Participants will explore both the theoretical foundations and applied capabilities of GIS, including database systems, spatial data models, and digital cartography. With a focus on advanced Geographic Information Systems GIS operations, this Advanced Geographic Information Systems GIS training equips professionals to manage geographic data effectively and conduct sophisticated spatial analyses.

This Advanced Geographic Information Systems GIS program emphasizes the integration of hardware, software, data, and people in supporting spatial decision-making through real-world applications across various sectors, including urban planning, engineering, public health, and environmental management. Participants will gain hands-on experience with key tools and platforms, strengthening their technical proficiency and enhancing their analytical capabilities.

Targeted Groups:

This Advanced Geographic Information Systems GIS training targets professionals seeking specialized knowledge and skills:

- GIS analysts and spatial data specialists.
- Urban planners and infrastructure developers.
- Environmental scientists and researchers.
- Land surveyors and cartographers.
- Civil engineers and transportation professionals.
- Remote sensing and photogrammetry experts.
- Public policy makers and government planners.
- Emergency and disaster response managers.
- Professionals in real estate and land management.
- Technical staff in utilities, telecom, and water services.
- Academics and postgraduate students in geospatial fields.

Course Objectives:

Participants will achieve the following objectives by completing the Advanced Geographic Information Systems GIS course:

- Define and explain the structure and function of GIS systems.
- Differentiate between spatial and non-spatial data formats.
- Identify the components of GIS, including software, hardware, data, and users.
- Demonstrate data input, conversion, and management processes in GIS.
- Apply techniques for analyzing, modeling, and visualizing geospatial data.
- Evaluate the use of remote sensing and satellite imagery in GIS applications.
- Interpret and convert map projections and coordinate systems.
- Develop spatial queries and use spatial databases effectively.
- Analyze complex problems using GIS techniques, such as overlay and routing.
- Create and manage vector and raster data models with topological integrity.
- Assess the costs and benefits of GIS projects, including data acquisition strategies.
- Solve real-world location and pattern analysis problems through GIS.
- Utilize GPS and field data collection methods to update GIS databases.
- Optimize decision-making by integrating GIS into organizational strategies.

Targeted Competencies:

Participants will gain the following competencies during the Advanced Geographic Information Systems GIS program:

- Operate advanced GIS software platforms and tools.
- Manage large spatial datasets and geospatial databases.
- Design accurate georeferenced maps and spatial models.
- Apply image processing techniques to remote sensing data.
- Select suitable projections for various geographic analyses.
- Conduct spatial analysis to inform planning and policy development.
- Interpret data layers and integrate environmental indicators.
- Assess geographic trends and model future spatial scenarios.
- Communicate findings through visual outputs and spatial reports.
- Integrate GIS into business, environmental, and municipal systems.

Course Content:

Unit 1: Foundations of Geographic Information Systems GIS:

- Introduction to Information Systems:
 - Management Information System MIS.
 - Decision Support System DSS.
 - Expert Systems.
 - Integrated Information Systems.
 - Concepts of Data, Information, and Knowledge.
- Introduction to Geographic Information and GIS:
 - Definitions and concepts of GIS.
 - Other terms used for GIS.
 - GIS-based software: visualization, plotting, and data manipulation.
 - Algorithms and techniques for spatial analysis.
- Components of GIS:
 - Hardware CPU, storage, I/O units.
 - Software Arc/Info, Microstation, etc..
 - Data spatial vs geographic, accuracy, completeness, time, etc..
 - Data organization and georeferenced data.
 - Users and Decision Models.

Unit 2: GIS Data Lifecycle and Core Functionalities:

- Data Processing Steps:
 - Data input and conversion.
 - Data management and storage.
 - Data processing, analysis, and modeling.
 - Output methods.
- Regular GIS Tasks:
 - Screen display, edit, and transformation.
 - Measuring distances and areas.
 - Map overlay and integration.
- Applications of GIS:
 - Municipal Spatial Data.
 - Cadastral, topographic, urban planning, AM/FM maps.
 - Street, demographic, tax, and emergency response data.
 - Environmental and natural resource data.

Unit 3: Applied GIS and Real-World Use Cases:

- Types of Problems GIS Solves:
 - Location, Condition, Trend, Routing, Pattern, Modeling.
- GIS Knowledge Base Disciplines:
 - Remote Sensing, Photogrammetry, Geodesy, Cartography, Surveying.
 - Computer Science, Mathematics, Statistics.
- Applied Domains and Early Adoption:
 - Civil Engineering, Geology, Environmental Sciences.
 - Hydrology, Agriculture, Urban Planning, Health & Safety.
 - Census, Elections, Real Estate, Transportation, Forestry.
 - Business Intelligence and Infrastructure Management.

Unit 4: GIS Economics and CAD/CAM Integration:

- GIS Benefits and Costs:
 - High volume data management advantages.
 - Capital vs operating costs.
- CAD/CAM Systems:
 - Role in GIS development and data modeling.
- History and Evolution of GIS.
- Information Sources for GIS:
 - Books, Journals, Conferences, Standards.

Unit 5: GIS Data Acquisition, Remote Sensing & Processing:

- Data Input and Conversion:
 - Importance of data and digital formats.
 - Manual digitizing, scanning, and photogrammetry.
 - Field data collection via remote sensing.
- Remote Sensing Technologies:
 - Electromagnetic spectrum, passive/active sensing.
 - Sensor platforms and orbits.
 - Spatial and temporal resolution.
 - Image analysis: geometric and radiometric correction.
 - B&W and color enhancement, image algebra, PCA.
 - DEM, orthophoto extraction, hyperspectral data.
 - Integration with GIS Raster and Vector formats.

Unit 6: GIS Cartography, Map Projections, and Coordinate Systems:

- Understanding Maps:
 - Topographic, thematic, photo, and line maps.
 - Map accuracy, scale, and contour intervals.
- Coordinate Systems:
 - Plane Cartesian, Polar, 3D Earth Systems.
 - Parallels, meridians, degrees/minutes/seconds.
 - Datums: local, regional, global, WGS84.
- Map Projections:
 - Definitions and categories.
 - Conformal, equal-area, equidistant, equidirectional.
 - Projection types: cylindrical, azimuthal, conic.
 - Lambert, Mercator, UTM.
 - Projection selection criteria and Young's rule.

Unit 7: GIS Databases and Spatial Data Modeling:

- Database Management Systems DBMS:
 - Generations of DBMS, components, and schema types.
 - Design stages: conceptual to physical.
 - Relational models, normalization, and query languages.
 - GIS as a DBMS user interface.
- Spatial Data Models:
 - GIS spatial elements and structures.
 - Vector vs Raster models.
 - Quad-tree compression, mixed pixels.
 - Topology: nodes, arcs, polygons, overlays.
 - DIME, POLYVRT, and TIN models.
 - Standards and data formats TIGER/LINE, OGC.
 - Spatial data errors and validation.
 - Data on the Internet and spatial web integration.

Final Insights & Key Takeaways:

This Advanced Geographic Information Systems GIS Training empowers professionals to harness spatial data for strategic decision-making across diverse sectors. Participants will gain high-value, job-relevant competencies. This course ensures a deep understanding of GIS tools, spatial modeling, and geospatial database management. Graduates will confidently deploy GIS solutions to address real-world challenges in environmental, municipal, and engineering domains.