MERCURY

The Oxford 2-Week Mini MBA Master in Finance Course

26 – 30 August 2027
London (UK)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 2019_1005687 **Date:** 26 – 30 August 2027 **Location:** London (UK) **Fees:** 5800 Euro

Introduction

Today, business professionals must understand the flow of financial resources. Such an understanding is needed daily, whether used to anticipate trends, evaluate company performance, or obtain funding.

People from non-financial backgrounds are often called upon to make decisions based on modern financial controls, and they must have the know-how to navigate the financial systems that significantly impact their professional responsibilities.

This Oxford 2-week mini MBA master in finance course is designed to give business professionals a deeper understanding of corporate finance as practiced by today's most influential companies.

The Oxford 2-week mini MBA master in finance course is explicitly designed for non-financial personnel and non-financial business professionals promoted to financial positions.

This intensive Oxford 2-week mini MBA master in finance seminar approaches the subject of finance as it relates to the corporation.

MBA in Finance: An Introduction to the Oxford Experience

Incorporating elements of the Oxford finance master, this Mini MBA Master in Finance Course has been tailored to reflect the core concepts of an Oxford Master of Finance and MBA in finance and accounting programs.

As such, the Oxford mini MBA master in finance course serves as a cornerstone for those seeking to advance their careers through an Oxford MBA in finance, mainly focusing on a comprehensive MBA in finance course details and the question of what an MBA in accounting and finance is.

Targeted Groups

- High-level managers are integral to the decision-making process.
- Non-financial business professionals who have been promoted to financial positions.
- Financial professionals want an update or a "refresher" of their knowledge.
- Junior managers working in the finance area.
- In this Oxford 2-week mini MBA master in finance course, people who want to gain excellent knowledge can improve their careers.

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Course Objectives

At the end of this Oxford 2-week mini MBA master in finance course, the participants will be able to:

- Understand the appropriate discount rate to be used in investment appraisal.
- Understand the pros and cons of different types of financing.
- Recognize the factors that must be considered in deciding on a dividend policy.
- Learn the exact nature and scope of the issue to be analyzed.
- Define products available to manage risk.
- Understand why correlation is so significant in managing risk.
- Understand specific variables, relationships, and trends likely to help analyze an annual report.
- Get the ability to participate actively in financial decision-making.
- Appreciate the relative merits of varying asset classes.
- Recognize the importance of risk in determining the cost of capital.
- Utilize sophisticated investment appraisal techniques.
- Appreciate the critical items from an annual report and recognition of essential ratios and linkages.
- Recognize the appropriate tool to manage risk.
- Integrate with spreadsheet modeling.

Targeted Competencies

At the end of this Oxford 2-week mini MBA master in finance course, the target competencies will be able to:

- Financial analysis.
- Financial decision making.
- Risk management.
- Financial statements.
- Annual report.
- Investment evaluation.

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Course Content

Unit 1: Introduction to the Financial Markets

- An introduction to the equity markets:
  - IPO.
  - Market indices.
  - International equity market links.
- An introduction to bond markets.
- Long-term vs. short-term.
- Treasury vs. corporate.
- Types of bonds.
- The spot and forward market.
- Exchange rate trends and linkages.
- Carry trades.
- Futures.
- Options.
- An introduction to the FX market.
- An introduction to the derivatives market.
- The link between risk and return.

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Unit 2: Evaluating Investment Opportunities

- The "Markowitz" model of portfolio risk.
- The capital Asset pricing model.
- Time value of money and discounted cash flow techniques.
- The "Gordon" growth model.
- A practical application of forecasting dividends.
- Determining the cost of debt.
- The "Ameritrade" case.
- The importance of the cost of capital.
- Scenario analysis.
- The Weighted Average Cost of Capital WACC.
- A practical application of the IRR approach.
- Pitfalls in using the IRR approach.
- Investment appraisal using the net present value approach.
- Payback and adjusted payback.
- The Internal Rate of Return IRR approach.
- Real options.

Unit 3: Annual Report

- The balance sheet.
- Income statement.
- The cash flow statement.
- Ratio analysis.
- Forecasting sales.
- The cost of sales approach.

Unit 4: The Corporate Financing Decision

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- Financial leverage:
  - "Modigliani" and "Miller's" theory of capital structure.
  - The risk of bankruptcy.
  - The optimal capital structure.
- The dividend decision.
- Clientele effect.
- Taxation effect.
- The principal-agent problem.
- The market for corporate control.

Unit 5: Risk Management

- Hedging exchange rate risk using:
  - The forward market.
  - The options market.
  - Zero-cost collars.
- Hedging commodity price risk using:
  - Options.
  - Futures.