ISO 22398:2013 BCM Exercises and Testing Implementer Training Course

1 – 5 February 2027
Paris (France)



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Introduction:

In today's unpredictable business environment, organizations must proactively safeguard their operations against disruptions. Business Continuity Management BCM exercises and testing are essential in ensuring resilience and validating preparedness strategies. These practices help organizations identify vulnerabilities, refine response mechanisms, and align with global best practices in business continuity.

This ISO 22398:2013 BCM Exercises and Testing Implementer training provides an understanding of ISO 22398, the internationally recognized ISO BCM standard that offers guidance on designing, implementing, and evaluating BCM exercises and tests. Participants will gain theoretical knowledge of the types of BCM testing, including simulation exercises, functional testing, and full-scale drills.

The ISO 22398:2013 BCM Exercises and Testing Implementer training course equips professionals responsible for business resilience, risk management, and compliance with the tools to implement testing effectively and enhance organizational readiness. It provides an understanding of BCM exercises and the different types of BCM testing to ensure an effective BCM implementation.

Participants will learn how to implement testing methodologies aligned with the ISO BCM standard, ensuring compliance with ISO 22398. The ISO 22398:2013 BCM Exercises and Testing Implementer course covers implementation testing, practical approaches to implementation and testing, and exercises that align with the BCM ISO standard. By mastering these techniques, professionals can strengthen their organization's resilience and readiness through effective ISO BCM practices.

Targeted Groups:

This ISO 22398:2013 BCM Exercises and Testing Implementer course is designed for:

- Business Continuity Managers.
- Risk Management Professionals.
- IT Disaster Recovery Specialists.
- Security and Crisis Management Professionals.
- Compliance Officers.
- Organizational Resilience Practitioners.

Course Objectives:

By the end of this ISO 22398:2013 BCM Exercises and Testing Implementer course, participants will:

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- Understand the principles and framework of ISO 22398 and its relevance to BCM implementation.
- Identify different types of BCM testing and their specific objectives.
- Learn how to develop and structure BCM exercises in alignment with organizational needs.
- Analyze the evaluation process of BCM exercises and integrate findings into business continuity planning.
- Understand compliance considerations and international best practices associated with the ISO BCM standard.

Targeted Competencies:

At the end of this ISO 22398:2013 BCM Exercises and Testing Implementer training, the participant's competencies will:

- Business Continuity Management BCM Strategies.
- Risk Assessment and Preparedness Planning.
- Crisis Management and Decision-Making Skills.
- Compliance with ISO 22398 Guidelines.
- Theoretical and Practical Aspects of BCM Exercises and Testing.
- Incident Response and Organizational Resilience.

Course Content:

Unit 1: Fundamentals of BCM Exercises and ISO 22398:2013:

- Introduction to Business Continuity Management BCM.
- Importance of BCM exercises in organizational resilience.
- Overview of ISO 22398 and its relation to ISO BCM standard.
- Theoretical principles behind BCM testing and validation.
- Key stakeholders involved in BCM exercises.
- Framework for developing effective BCM exercises.

Unit 2: Types of BCM Exercises and Testing Approaches:

- Understanding the different types of BCM testing:
  - Tabletop Exercises discussion-based.
  - Simulation Exercises scenario-driven analysis.
  - Functional Exercises system and process testing.
  - Full-Scale Exercises cross-functional organizational testing.
- Selection criteria for different BCM exercise types.
- Designing theoretical scenarios for BCM testing.
- Exercise frequency and scheduling strategies.

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Unit 3: Planning and Structuring BCM Exercises:

- Identifying exercise objectives, scope, and key participants.
- Theoretical development of exercise test scripts.
- Establishing roles and responsibilities for BCM stakeholders.
- Integration of risk assessments and business impact analysis BIA in exercise planning.
- Compliance and regulatory considerations in BCM exercise design.

Unit 4: Execution and Management of BCM Exercises:

- Theoretical approach to conducting BCM exercises.
- Risk factors and common challenges during implementation and testing.
- Crisis communication and stakeholder coordination during exercises.
- Managing deviations and unexpected outcomes.
- Ethical considerations in BCM testing.

Unit 5: Post-Exercise Evaluation and Continuous Improvement:

- Theoretical analysis of exercise performance and effectiveness.
- Key performance indicators KPIs for evaluating BCM tests.
- Post-exercise debriefing and structured feedback sessions.
- Integration of lessons learned into BCM frameworks.
- Compliance reporting and documentation for future BCM improvements.

Conclusion:

This ISO 22398:2013 BCM Exercises and Testing Implementer training is designed for professionals seeking to enhance their expertise in BCM implementation and align their business continuity strategies with globally recognized standards, such as ISO 22398. By focusing on BCM exercises, compliance, and theoretical application, participants will gain invaluable insights into strengthening their organization's resilience.

This ISO 22398:2013 BCM Exercises and Testing Implementer course explores applications across multiple industries, including finance, healthcare, government, IT services, and critical infrastructure. It provides the knowledge to develop, implement, and optimize business continuity strategies. Participants will assess their organization's ISO BCM standard compliance and apply learned methodologies to improve existing BCM frameworks.