



Advanced Business Analysis and Financial Statistics Course

4 – 15 October 2026
Amman (Jordan)



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Introduction to Advanced Business Analysis and Financial Statistics:

The Advanced Business Analysis and Financial Statistics course is designed to equip participants with the essential tools and techniques needed to analyze complex business and financial data effectively. It covers a range of key concepts, including the fundamentals of business analysis, statistical tools, and financial metrics. Participants will develop the skills necessary to collect and organize both qualitative and quantitative data, interpret financial statements, and use statistical analysis to make informed business decisions.

Through practical exercises and case studies, this Advanced Business Analysis and Financial Statistics training course will help learners gain proficiency in applying financial modeling and performance evaluation techniques to assess business health, forecast financial trends, and identify opportunities for improvement. Participants will then be able to make data-driven decisions that enhance business efficiency, reduce costs, and maximize profitability.

The Advanced Business Analysis and Financial Statistics course provides in-depth business analysis training, equipping professionals with essential business analysis skills, tools, and techniques. Participants will explore business analysis fundamentals, business analysis definitions, and business analysis methods to develop effective business analysis solutions for real-world challenges. It covers advanced business analysis training, emphasizing the advantages of business analysis and its role in strategic decision-making.

Learners will delve into business financial analysis, understand the definition of financial statistics, and apply financial analysis to business. The Advanced Business Analysis and Financial Statistics program introduces key business analysis tools and techniques, guiding participants through the business analysis process and business analysis strategy to maximize organizational success. By mastering financial statistics, professionals gain insights into the subject and enhance their ability to make data-driven decisions.

Targeted Groups:

This Advanced Business Analysis and Financial Statistics training course is designed for:

- Business Analysts seeking advanced analytical skills.
- Financial Analysts and professionals in finance-related roles.
- Managers involved in decision-making and strategy formulation.
- Data Analysts aiming to enhance their statistical and financial analysis expertise.
- Business consultants who focus on improving organizational performance.
- Entrepreneurs and business owners looking to assess financial health.
- Professionals in corporate finance, investment analysis, and risk management.
- Individuals preparing for roles in financial planning and analysis FP&A.
- Students and recent graduates in business or finance-related fields.

- Professionals aiming to advance their knowledge in financial modeling and performance evaluation.

Course Objectives:

At the end of this Advanced Business Analysis and Financial Statistics course, the participants will be able to:

- Develop a strong understanding of business analysis fundamentals and methodologies.
- Learn to collect, clean, and organize both qualitative and quantitative data.
- Gain the ability to gather high-quality data from diverse sources for analysis.
- Build proficiency in using statistical tools and techniques for business and financial analysis.
- Enhance skills in interpreting financial and business data to draw actionable insights.
- Understand key financial statements and financial metrics for informed decision-making.
- Develop the ability to assess the financial health of a business through financial indicators.
- Master the creation of financial forecasts and budgets to guide business decisions.
- Understand the application of statistical analysis and financial modeling in risk management.
- Learn to use software tools for financial modeling and data visualization.
- Develop expertise in financial statement analysis and performance evaluation techniques.
- Gain the ability to perform ratio analysis and evaluate financial statements using multiple techniques.
- Build the ability to recommend business improvements to enhance efficiency and profitability.
- Improve problem-solving skills to identify and analyze complex business challenges.
- Learn to make data-driven decisions for optimizing business performance and managing risks.

Targeted Competencies:

By the end of this Advanced Business Analysis and Financial Statistics training, the participant's competencies will:

- Strong understanding of business analysis fundamentals and methodologies.
- Proficiency in collecting, cleaning, and organizing qualitative and quantitative data.
- Ability to gather and prepare high-quality data from multiple sources.
- Expertise in statistical tools and techniques for business and financial analysis.
- Advanced skills in interpreting financial and business data to generate insights.
- Deep understanding of key financial statements and metrics.
- Capability to assess financial health and evaluate business performance.
- Expertise in creating financial forecasts, budgets, and resource management strategies.
- Ability to apply statistical analysis and financial modeling for decision-making.
- Proficiency in using software tools for financial modeling, automation, and data visualization.
- Expertise in financial statement analysis and performance evaluation.
- Advanced knowledge in ratio analysis and vertical and horizontal analysis techniques.
- Ability to recommend strategic changes to enhance efficiency and profitability.
- Enhanced problem-solving skills for identifying and analyzing complex business issues.

Advanced Business Analysis Training:

This Advanced Business Analysis and Financial Statistics training course is ideal for those looking to advance their expertise in business analysis and leverage financial statistics to impact business growth. Engage in a thorough exploration of advanced business analysis to enhance strategic problem-solving abilities and gain a competitive edge in the field. What is financial statistics? Learn the definition of financial statistics to understand its impact on business analysis strategy and data-driven decision-making in today's dynamic business environment.

Course Content:

Unit 1: Introduction to Business Analysis Fundamentals:

- Understand the role of a business analyst in an organization.
- Learn about key activities performed by business analysts.
- Explore common business analysis methodologies: SWOT, PESTLE, and root cause analysis.
- Study how business analysis supports decision-making processes.
- Apply frameworks to assess internal and external business environments.

Unit 2: Data Collection and Organization:

- Learn how to collect both qualitative and quantitative data.
- Understand the importance of data cleaning to ensure accuracy.
- Discover methods for organizing data for analysis.
- Identify reliable data sources, such as surveys, databases, and financial statements.
- Practice organizing data for easy access and meaningful analysis.

Unit 3: Data Preparation for Analysis:

- Master techniques for gathering high-quality data from diverse sources.
- Understand the processes of data validation and verification.
- Learn how to format and structure data for statistical analysis.
- Explore tools and technologies for efficient data preparation.
- Understand the impact of data preparation on the accuracy of business insights.

Unit 4: Statistical Tools and Techniques for Business Analysis:

- Gain proficiency in basic and advanced statistical tools.
- Explore techniques such as regression analysis, hypothesis testing, and correlation.
- Learn how to analyze trends and patterns using statistical methods.
- Understand statistical sampling methods for business research.
- Apply statistical techniques to real business scenarios.

Unit 5: Interpreting Financial and Business Data:

- Develop the ability to interpret business and financial data for decision-making.
- Learn to identify key insights from data trends and patterns.
- Study how to test assumptions with real-time data.
- Understand the concept of data-driven decision-making.
- Learn how to validate data interpretations and identify potential biases.

Unit 6: Financial Statements and Metrics:

- Develop an understanding of key financial statements: balance sheet, income statement, and cash flow statement.
- Learn about important financial metrics, such as ROI, ROE, and profitability ratios.
- Study how these financial metrics help assess a company's performance.
- Understand the interrelationship between financial statements and metrics.
- Learn how to analyze financial statements to gauge financial health.

Unit 7: Financial Health Assessment and Decision Making:

- Learn how to assess the financial health of a business using financial indicators.
- Understand how to evaluate performance based on key financial ratios.
- Study the role of financial analysis in guiding business decisions.
- Practice making data-driven decisions based on financial analysis.
- Develop the ability to make recommendations for financial improvements.

Unit 8: Financial Forecasting and Budgeting:

- Understand how to create financial forecasts to guide business decisions.
- Learn techniques for budgeting, resource management, and cost control.
- Study how to anticipate potential risks using financial forecasts.
- Practice preparing forecasts and budgets for various business scenarios.
- Learn how to adjust forecasts and budgets based on changing business conditions.

Unit 9: Financial Modeling and Risk Management:

- Understand the principles of financial modeling and its role in business analysis.
- Learn how to create dynamic financial models using software tools.
- Study how financial models support decision-making and risk management.
- Explore the relationship between financial modeling and business strategy.
- Learn how to use financial models to evaluate potential risks and opportunities.

Unit 10: Advanced Financial Statement Analysis and Performance Evaluation:

- Learn advanced techniques for analyzing financial statements, including ratio analysis.
- Study vertical and horizontal analysis methods for comparing financial data over time.
- Understand how to evaluate profitability, liquidity, and solvency.
- Practice performing comprehensive performance evaluations using financial statements.
- Make actionable recommendations for improving business efficiency and maximizing profitability.